

# Introduction: International HE – UK Policy Context

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# International HE in the UK....

- Central to **institutional** strategies & missions
  - Education, Knowledge, Engagement
  - *Status (rankings) and financial sustainability.....*
- A field of (multi-disciplinary) academic **research**
- Also a key national **policy** concern....
  - An industrial sector.....**exports, trade**
  - An driver of economic growth....**skilled migration**
  - A tool of cultural diplomacy....**foreign policy**
  - A challenge to social integration....**immigration**

# UK IHE Policy Context

- No 'UK' strategy or 'peak body' for IHE
- Multiple policy agencies + **International Unit**
- Education sector 'industrial strategy' **06/13** – support economic growth & exports\* – England
  - Emphasis on **recruitment**, **collaboration** (TNE, research & Gov-Gov) & **educational services**
- UK strategy for increasing **outward student mobility** (now including staff) (2013)
- Pockets of institutional engagement with EHEA activities, Erasmus+ & Horizon 2020
- Limited national funding (exc. capacity-building)
- Challenge: HO - reducing non-EU **immigration**



Department  
for Business  
Innovation & Skills



international  
unit



Department  
for International  
Development



THE PRIME  
MINISTER'S INITIATIVE  
FOR INTERNATIONAL  
EDUCATION



\*BIS (2013) £10.5bn per year

# 'Non-economic impact' of IS in the UK

**BIS:** "The Wider Benefits of International Education in the UK" (2013)

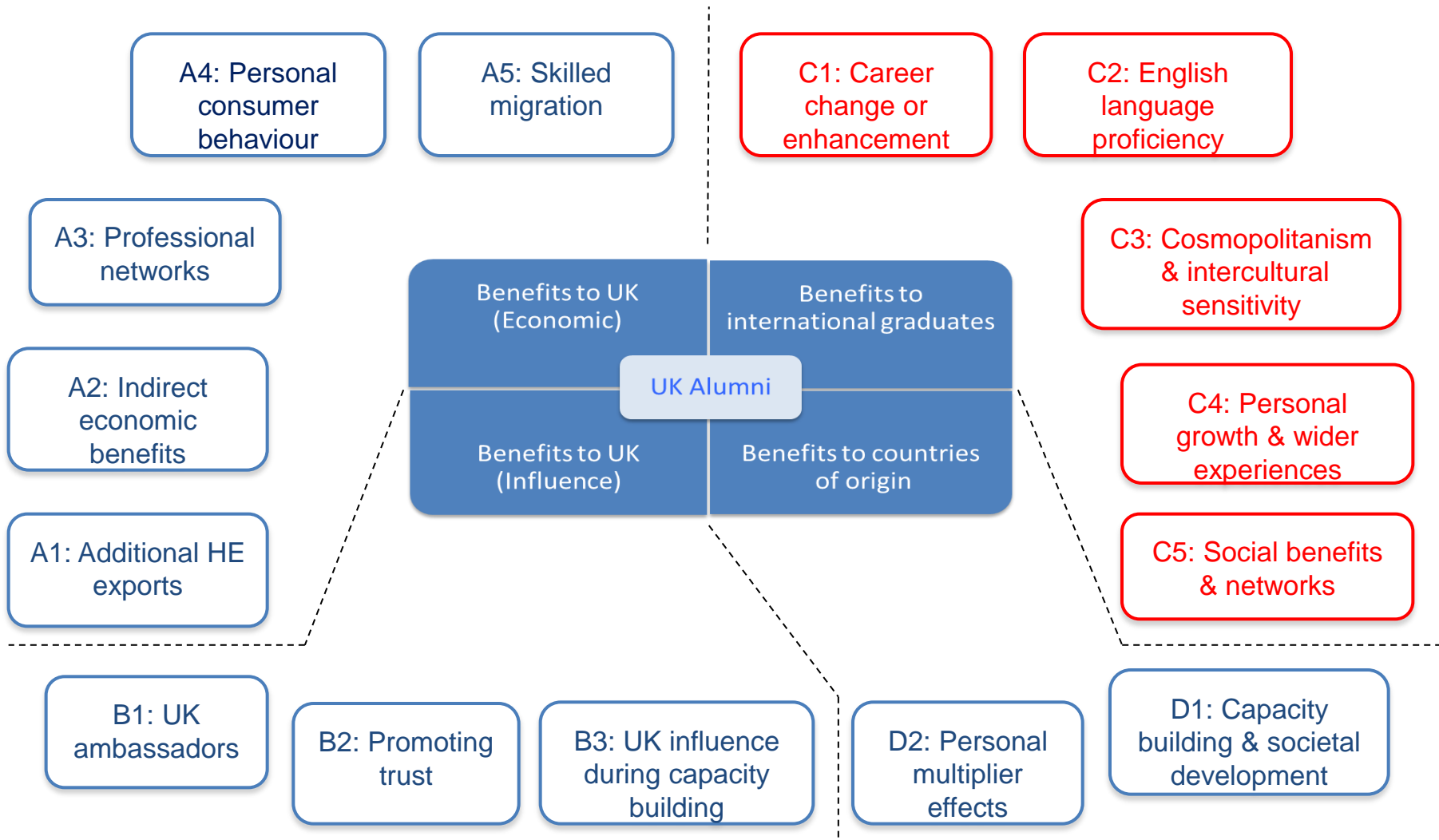
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## *Recommendations for maximising the IS experience:*

- Focus on improving **integration** with UK students
- Create and promote **off-campus** experiences
- Develop and support international **alumni networks**
- Involve alumni in on-campus **internationalisation** activities (e.g. curriculum design, encouraging outward mobility)

# BIS research: 'benefit types'



# What is internationalisation in HE ?

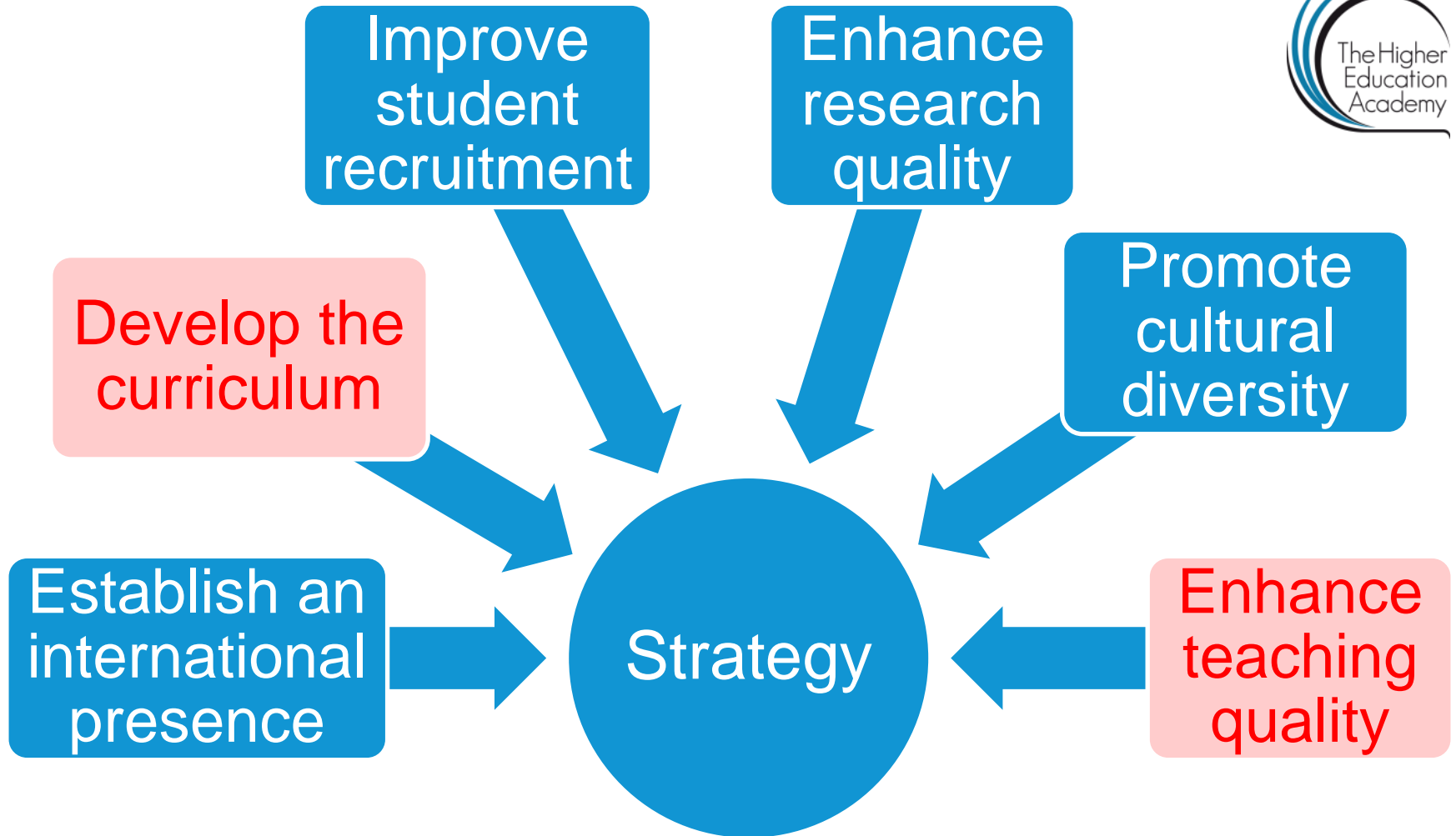
## Traditional definition:

“Internationalisation at the **national, sector, and institutional** levels is defined as the process of integrating an international, intercultural, *or global* dimension into the *purpose*, **functions or delivery** of post-secondary education” (Knight, 2004)

## For HE institutions: (Maringe, Foskett & Woodfield (2013))

- *Value-creation process*, driven by forces of globalisation as [HE providers] seek to create greater global value in their core activities
- Shift the focus to *increasing* the international dimension – raise the level of **intensity**

# Strategic Priorities for Internationalisation



# HEA Internationalisation Framework (2014)





# HEA Framework: vision & purpose



Promoting a high quality, equitable and global learning experience for all students studying UK programmes, irrespective of location or background



Enhancing the quality of learning and teaching: Onshore (in UK) & Offshore (delivered overseas)



Inspire and assist in enhancing the process of internationalising HE



Preparing 21<sup>st</sup> C graduates to live in and contribute responsibly to globally interconnected society

# HEA Framework: key principles

Underpinned by a conception of learning as *socially situated*



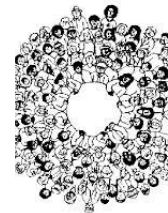
Global academic  
community



Cultural, individual &  
linguistic diversity  
impacts on learning  
& teaching



Shared responsibility -  
implications staff  
students, functions and  
services.



Internationalisation  
is a process of  
continual  
enhancement



Collegial and  
collaborative ways  
of working

# Potential uses for the Framework

Self-reflective  
audit tool

Communication  
tool

Professional  
development  
tool

Curriculum  
review tool

Planning tool

URL: <https://www.heacademy.ac.uk/internationalising-higher-education-framework>

# Some useful publications

1. HM Government. (2013). *International Education: Global Growth and Prosperity*. London. URL: <https://www.gov.uk/government/publications/international-education-strategy-global-growth-and-prosperity>
2. Mellors-Bourne R, Humfry C, Kemp N & Woodfield S (2013). *The wider benefits of international education in the UK*. BIS Research Paper Number 128. London: Department for Business Innovation and Skills.
3. Maringe F, Foskett N, & Woodfield S (2013). 'Emerging internationalisation models in an uneven global terrain: findings from a global survey'. *Compare: A Journal of Comparative and International Education*, 43(1), pp. 9–36.
4. Middlehurst R and Woodfield S (2007). 'International activity or internationalisation strategy? Insights from an institutional pilot study in the UK'. *Tertiary Education and Management*, 13(3), pp.263 – 279.
5. Knight, J. (2004). 'Internationalization Remodelled: Definition, Approaches, and Rationales' in *Journal of Studies in International Education* 8(1) pp. 5-31.

# Contact details

**Thank you very much for your attention!**

**For further information please do contact me...**

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