

NESTA Diagnostic Tool

Professor Elizabeth Chell, Kingston University,
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NESTA Diagnostic Tool

Overview of Presentation

- The concept of Innovator
- Innovation Skills
- The Online Tool
- The 'tailored' Report
- How to use the Tool
- Q& A

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Initial Thoughts

Who is an innovator?

What are their typical characteristics?

Would this apply to young people?

And how do we know?

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Who is an innovator

- Creator of new ideas
- Whereas an entrepreneur views the idea as an opportunity & takes it to market
- An innovative entrepreneur takes the journey from idea through to new product or service

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What are the innovators' typical characteristics?

- Creativity
- Self belief
- Leadership
- Energy
- Risk-taking

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Creativity

- ability to connect disparate ideas
- ability to problem solve
- ability to produce novelty
- ability to innovate

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Self Belief

- Self-confident, self aware
- Can-do attitude
- Based on Bandura's concept of self-efficacy
- Sense of personal empowerment
- look to role models and learn from social interaction & doing

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Leadership

- Having an idea is necessary, but not sufficient
- It is crucial to be able to convince others
- Get their support
- See off rivals, through reasoned argument & performance
- Gain credibility for your ideas & thus take a lead

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Energy

- Developing an idea into an opportunity and taking it through various stages to the market requires energy
- People with energy tend to have a lot on the go
- They can be impatient with others who are not so
- They are focused and achieve a lot

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Risk-taking Propensity

- Risk-taking is complex & domain specific
- In entrepreneurship the focus has been on economic risk-taking
- Risk-takers may ignore risks when involved in something they believe in
- Risk-takers do not mind moving between jobs
- Risk-takers will describe themselves as such

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The Online Tool

- Designed psychometrically for 14-19 year old respondents
- The link is provided on your desk top
- Click on the link to open the questionnaire
- On completion of all the questions, the young person will be able to print out a report
- A copy of which is provided in your conference pack

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How to use the Youth Innovation Skills Questionnaire (YISQ)

- Used for development purposes — innovative skills
- Possibly link to specific activities
- Student complete the YISQ 6monthly basis
- The report provides a basis for discussion with a respected adult

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QUESTION & ANSWER SESSION

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