Introduction: International HE – UK Policy Context

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International HE in the UK....

• Central to institutional strategies & missions
  ▪ Education, Knowledge, Engagement
  ▪ Status (rankings) and financial sustainability.....

• A field of (multi-disciplinary) academic research

• Also a key national policy concern....
  ▪ An industrial sector......exports, trade
  ▪ An driver of economic growth....skilled migration
  ▪ A tool of cultural diplomacy....foreign policy
  ▪ A challenge to social integration....immigration
UK IHE Policy Context

- No ‘UK’ strategy or ‘peak body’ for IHE
- Multiple policy agencies + International Unit
- Education sector ‘industrial strategy’ 06/13 – support economic growth & exports* – England
  - Emphasis on recruitment, collaboration (TNE, research & Gov-Gov) & educational services
- UK strategy for increasing outward student mobility (now including staff) (2013)
- Pockets of institutional engagement with EHEA activities, Erasmus+ & Horizon 2020
- Limited national funding (exc. capacity-building)
- Challenge: HO - reducing non-EU immigration

*BIS (2013) £10.5bn per year

‘Non-economic impact’ of IS in the UK


URL: http://tinyurl.com/pb8ttcq

**Recommendations for maximising the IS experience:**

- Focus on improving integration with UK students
- Create and promote off-campus experiences
- Develop and support international alumni networks
- Involve alumni in on-campus internationalisation activities (e.g. curriculum design, encouraging outward mobility)
BIS research: ‘benefit types’

- A1: Additional HE exports
- A2: Indirect economic benefits
- A3: Professional networks
- A4: Personal consumer behaviour
- A5: Skilled migration

- B1: UK ambassadors
- B2: Promoting trust
- B3: UK influence during capacity building

- C1: Career change or enhancement
- C2: English language proficiency
- C3: Cosmopolitanism & intercultural sensitivity
- C4: Personal growth & wider experiences
- C5: Social benefits & networks

- D1: Capacity building & societal development
- D2: Personal multiplier effects
What is internationalisation in HE?

Traditional definition:

“Internationalisation at the national, sector, and institutional levels is defined as the process of integrating an international, intercultural, or global dimension into the purpose, functions or delivery of post-secondary education” (Knight, 2004)

For HE institutions: (Maringe, Foskett & Woodfield (2013))

- Value-creation process, driven by forces of globalisation as [HE providers] seek to create greater global value in their core activities

- Shift the focus to *increasing* the international dimension – raise the level of intensity
Strategic Priorities for Internationalisation

Source: HEA - Survey of UK PVCs (Oct 2012)
HEA Internationalisation Framework (2014)
Promoting a high quality, equitable and global learning experience for all students studying UK programmes, irrespective of location or background

Enhancing the quality of learning and teaching: Onshore (in UK) & Offshore (delivered overseas)

Inspire and assist in enhancing the process of internationalising HE

Preparing 21st C graduates to live in and contribute responsibly to globally interconnected society
HEA Framework: key principles

Underpinned by a conception of learning as *socially situated*

Global academic community

Cultural, individual & linguistic diversity impacts on learning & teaching

Shared responsibility - implications staff, students, functions and services.

Internationalisation is a process of continual enhancement

Collegial and collaborative ways of working
Potential uses for the Framework

- Self-reflective audit tool
- Communication tool
- Professional development tool
- Curriculum review tool
- Planning tool

URL: https://www.heacademy.ac.uk/internationalising-higher-education-framework
Some useful publications


Contact details

Thank you very much for your attention!

For further information please do contact me...

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