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### Identifying the robust economic, geographical and political determinants of FDI: An extreme bounds analysis

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#### Abstract

Understanding what determines Foreign Direct Investment (FDI) inflows remains a primary concern of economists and policy makers; yet, the uncertainty surrounding FDI theories and empirical approaches has created much ambiguity regarding the determinants of FDI. This paper undertakes an exhaustive search for robust determinants of FDI. We apply Extreme Bound Analysis to deal with model uncertainty, using a large panel data set that covers 168 countries from 1970 to 2006. We consider 58 potential determinants of FDI that include economic, geographic and political variables. We show that more than half of the previously suggested FDI determinants are not robust. Our findings reaffirm the view that, in order to become attractive destinations for foreign investors, countries need to reinforce their infrastructure facilities, liberalise their local and global investment policies, improve the quality of governance institutions and reduce internal conflict and political risk.

**JEL classification:** F21; C40.

**Keywords:** Foreign direct investment; Extreme Bounds Analysis; panel data; economic, geographic and political determinants.

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## 1. Introduction

Understanding what determines Foreign Direct Investment (FDI) remains a primary concern of economists and policy makers. However, the main determinants of FDI are still poorly understood because of the uncertainty and ambiguity surrounding both theories and empirical approaches to FDI. Formally, model uncertainty concerns the question of what variables to include in a regression. Economic theory often does not provide unambiguous guidance regarding the complete specification, and this is true for modelling FDI. Even when statistical tests are carried out the ambiguity may not be resolved. Thus several different models may all seem reasonable given the data (they have equal theoretical status) but generate different conclusions about the parameters of interest.<sup>1</sup> Various methods have been proposed to deal with this problem, including the use of Extreme Bounds Analysis (EBA) to determine which coefficients of the explanatory variables are robust determinants of the regression and which are fragile.

EBA is a procedure theoretically developed by Leamer (1983, 1985) and Leamer and Leonard (1983) and applied, for example, by Levine and Renelt (1992) and Sala-i-Martin (1997) to provide robustness and sensitivity tests of explanatory variables when constructing econometric models<sup>2</sup>. This method facilitates the examination of which explanatory variables are robust determinants of a variable such as FDI. It is a relatively neutral way of coping with the problem of selecting variables for an empirical model in situations where there are conflicting or inconclusive suggestions. The EBA procedure allows the researcher to estimate a large number of regressions and check the robustness of a particular variable of interest by varying the subset of control variables and assessing whether the variable of interest and the dependent variable have a consistently strong correlation (with broadly the same sign). If this is deemed so, according to a particular criterion, the variable of interest's coefficient is considered robust.<sup>3</sup>

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<sup>1</sup> Presenting only the results of a single preferred model can be misleading, see Temple (2000).

<sup>2</sup> Studies that have examined the robustness of coefficient estimates in the context of cross-country growth regressions include Levine and Renelt (1992), Sala-i-Martin (1997), Fernández *et al.* (2001), Hendry and Krolzig (2004), Sala-i-Martin *et al.* (2004), Hoover and Perez (2004) and Sturm and de Haan (2005). EBA has since spread to other fields of research such political economy and environment (Moser and Sturm 2011, Gassebner *et al.*, 2012) and international finance (Levine, Loayza *et al.*, 2000 and Levine 2003).

<sup>3</sup> As pointed out by Temple (2000), robustness of a variable (in the sense that its significance does not depend on the choice of conditioning variables) is neither a necessary nor a sufficient condition for an interesting finding. Especially if causality is indirect (e.g. a variable affects investment or human capital), a finding that a variable is fragile in a growth model should be interpreted extremely carefully. Furthermore, a robust variable

This paper undertakes an exhaustive search for robust determinants of FDI by applying the Extreme Bound Analysis (EBA) technique in order to deal with model uncertainty. We use a large panel data set that covers 168 countries from 1970 to 2006 and consider a broad set of 58 potential determinants of FDI that include economic, geographic and political variables; practically, all the variables that are suggested by previous literature. We employ two EBA methods that have been proposed as appropriate for isolating robust relationships (due to Leamer, 1983; Sala-i-Martin, 1997) that allow us to characterise these potential determinants as robust or fragile.

We advance the literature on model uncertainty applied to the determinants of FDI in several ways. First, we use a larger sample and a more comprehensive set of variables than in previous work on FDI. In our selection of variables we attempt to utilise all of the theories of the determination of FDI, which we group into two categories: “economic” and “geopolitical” country characteristics. Second, we apply the two EBA tests using a panel data set (previous applications of EBA are typically applied in a cross section context). To our knowledge, the use of EBA to check the robustness of the determinants of FDI employing panel data has not been applied before. Indeed, the majority of applications of EBA are in the growth literature. Third, the study considers the possible endogeneity between FDI and the following three potential determinants: the current account balance, GDP growth and per-capita GDP. Fourth, we employ two different panel data estimators in two separate applications of EBA. The first exclusively considers economic determinants and uses the fixed-effect estimator while the second considers both economic and geopolitical covariates, which can only be implemented using the random-effects estimator due to collinearity issues. The consideration of geopolitical variables in addition to economic determinants is a particularly noteworthy contribution of our paper.

We show that more than half of the previously suggested FDI determinants are not robust. Our findings contradict some earlier results, but reaffirm the view that countries need to reinforce their infrastructure facilities and liberalise their local and global investment policies. Countries should focus on the quality of governance by building democratic institutions and reducing internal conflict and political risk in order to improve inward FDI performance and

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may not be very interesting as robustness is defined in terms of significance of coefficients; yet a robust variable may be of little quantitative importance. Despite these qualifications, Temple (2000) goes on to argue, robustness would be a useful finding as it informs about the sensitivity of the results to alternative models.

become attractive destinations for foreign investors. The remainder of the paper is structured as follows. The next section reviews the relevant literature and outlines the EBA methodology. Section 3 discusses the data design and the variables to be used in each EBA application. The results are presented and discussed in section 4 while section 5 summarises and concludes the paper.

## 2 Theoretical Considerations

### 2.1 Motivating Extreme Bounds Analysis

Cross-sectional studies of the inwards determinants of FDI are usually based on a regression that takes the following form:

$$\left(\frac{\text{FDI}}{\text{Y}}\right)_i = \alpha_0 + \sum_{k=1}^N \alpha_k X_{ki} + \varepsilon_i \quad (1)$$

where  $\left(\frac{\text{FDI}}{\text{Y}}\right)_i$  is FDI inflows as a percentage of GDP into country  $i$  and  $X_{ki}$  denotes the  $k^{\text{th}}$  explanatory variable of country  $i$ . Many studies report a sample of regressions, using a certain set of explanatory variables<sup>4</sup>.

The difficulty in formulating (1) is that theory (including the theory of FDI) is not adequately explicit about the variables that should appear in the “true” model; rather there is a long list of potential explanatory variables (the list of all variables that we consider is given in Tables

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<sup>4</sup> “Economists are notorious for estimating 1000 regressions, throwing 999 in the bin and reporting the ‘best’ estimated model. This is typically the procedure used in the empirical studies of FDI due to the lack of a comprehensive theoretical model. True scientific research should be based on a quest for the truth. As a result of current practice, readers are left uninformed about the sensitivity of the results to small changes in the estimation set” (Moosa 2006). Gilbert (1986, p. 288) casts significant doubt on the validity of the practice of assigning 999 regressions to the waste bin because they do not produce the anticipated results. Because of this problem, Leamer (1983) suggested, “econometricians confine themselves to publishing mappings from prior to posterior distributions rather than actually making statements about the economy”.

1 and 2). Conversely, numerous different models may all seem reasonable given the data, but yield different conclusions about the parameters of interest (see Sturm and de Haan, 2005).  $X_1$  may be significant when the regression includes  $X_2$  and  $X_3$ , but not when  $X_4$  is included. The problem is to decide which combination of all available  $X_{ki}$ s should be identified as the determinants of the dependent variable.

Studies, especially in the growth literature, often restrict their analysis to certain subsets of the possible determinants and often ignore the effects of any omitted variable bias when other variables are not included. Others report the most “appealing” or convenient regression or regressions after extensive search and data mining and those that possibly confirm a preconceived idea. The results of these studies sometimes differ substantially. At the same time, most studies do not offer a careful sensitivity analysis to double check how robust their conclusions are with respect to model specification. As pointed out by Temple (2000), presenting only the results of the model preferred by the author can be misleading. Hussain and Brookins (2001) argue that: the usual practice of reporting a preferred model with its diagnostic tests (which is what was invariably done in previous studies of FDI) need not be sufficient to convey the degree of reliability of the determinants.

The EBA procedure is designed to overcome this difficulty this: it enables the investigator to find upper and lower bounds for the parameter of interest from all possible combinations of potential explanatory variables. It does so by running many regressions, continuously permuting explanatory variables, and by assessing how the variable of interest “behaves” (for example, how often it is significant) with respect to the conditioning set, in order to ascertain the robustness of the determinants across various specifications. Among the advantages of EBA is that it provides a useful method for assessing and reporting the sensitivity of

estimated results to specification changes. As argued by Temple (2000), in empirical research it is rare that we can say with certainty that some model dominates all other possibilities in all dimensions. In these circumstances, it makes sense to provide information about how sensitive the findings are to alternative modelling choices. EBA provides a relatively simple means of doing exactly this. Previous applications of this method in the literature have mainly been in the area of economic growth;<sup>5</sup> its application in the context of the determinants of FDI is limited. As far as we are aware, only Chakrabarti (2001) and Moosa (2006) have used EBA to identify the robust determinants of FDI.

Moosa (2006) has considered eight possible determining variables of FDI in his EBA analysis using a cross sectional sample of 136 countries between 1998 and 2000. With GDP growth serving as the only core variable, each of the remaining seven variables was considered (in turn) as the variable of interest (I), and combinations of three other variables are selected from the remaining six (the Z set), which leads to a total of 140 regressions (20 regressions for each variable of interest). The results reveal three robust variables: exports as a percentage of GDP, telephone lines per 1000 of the population and country risk. In contrast, the variables GDP growth, commercial energy use, domestic investment and tertiary enrolments are found to be fragile. Moosa (2006) concludes that developed countries with large economies, a high degree of openness and low country risk tend to be more successful than others in attracting FDI.

Chakrabarti's (2001) EBA analysis of the determinants of FDI used data involving 135 countries for the year 1994 only and found that the 7 variables tested (namely, tax, wage, openness, exchange rate, tariff on imports, growth rate of GDP and the trade balance) appear

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<sup>5</sup> See Sturm and de Haan (2005) for a further discussion.

to be fragile and highly sensitive to small alterations in the conditioning information set. Only the openness variable could possibly be regarded as robust as its Cumulative Distribution Function (CDF) evaluated at zero is 0.91. Chakrabarti (2001) attributes the lack of consensus upon determinants in the FDI literature to “the wide differences in perspectives, methodologies, sample-selection and analytical tools” used.

This argument may explain the contradiction in results of previous applications of EBA to FDI (Chakrabarti 2001 and Moosa 2006) and our results. In our work we use a substantially larger panel data set and consider far more variables (168 countries over the sample period 1970-2006 with 58 variables) than these previous applications of EBA to FDI. Further, these previous studies are smaller-sample cross-sectional data analyses whereas we employ a large panel data set. To estimate our model and test the robustness of various explanatory variables in determining FDI, we use the fixed-effects and random-effects estimators in a panel data context and apply (variants of) EBA as suggested by Leamer (1983) and developed by Levine and Renelt (1992) and Sala-i-Martin (1996 and 1997).<sup>6</sup>

## 2.2 Modelling Approach:

A widely employed means of conducting EBA is to divide the variables into four groups, as expressed in equation (2). For each country  $i$ , and each specific regression  $jk$  (where  $j \in [1, M]$ ,  $k \in [1, K]$  as specified below), we have:

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<sup>6</sup> We apply the fixed-effects estimator when considering only economic variables and the random-effects estimator when political and geographical variables are included in the analysis. The fixed-effects estimator cannot be used in the latter case since many of the geographical and political variables are perfectly multicollinear with the fixed effects. The error term for the general two-way estimator may be decomposed as follows:  $\varepsilon_{ijt} = v_{ij} + w_{jt} + u_{ijt}$  where  $v_{ij} \sim \text{iid}(0, \sigma_{v_j}^2)$ ,  $w_{jt} \sim \text{iid}(0, \sigma_{w_j}^2)$  and  $u_{ijt} \sim \text{iid}(0, \sigma_{u_j}^2)$ .

$$\left(\frac{\text{FDI}}{\text{Y}}\right)_{it} = \alpha_{ij} + \beta_{jk} \mathbf{X}_{it} + \gamma_{jk} I_{kit} + \delta_{jk} \mathbf{Z}_{jit}^k + \varepsilon_{ijt} \quad (2)$$

The first is the dependent variable (in our case, the FDI/GDP ratio) and the second is the n standard core explanatory variables that are included in every single regression (in addition to a constant) denoted  $\mathbf{X}_{it} = (X_{1it} \ X_{2it} \ \dots \ X_{nit})$ , where,  $\beta_{jk} = (\beta_{1k} \ \beta_{2k} \ \dots \ \beta_{nk})'$ . Following Levine and Renelt (1992), we use a set of exactly three core variables,  $\mathbf{X}_{it}$ , that are always kept in the equation. The third is  $I_{kit}$ , which is the  $k^{\text{th}}$  single variable of interest whose robustness we are testing and is a single variable selected from the set of variables  $\mathbf{Z}_{it}$  where the latter is a  $K \times 1$  vector containing all of the possible determinants of FDI that are not included in  $\mathbf{X}_{it}$ . Following Leamer (1983), we consider all of the remaining variables in  $\mathbf{Z}_{it}$  (one at a time and each in turn) as  $I_{kit}$ .  $\mathbf{Z}_{it}$  is identified from a wide range of past studies as including potentially important candidate determinants (beyond  $\mathbf{X}_{it}$ ) that need to be controlled for in FDI regressions. The fourth is  $\mathbf{Z}_{jit}^k$ , which is a  $3 \times 1$  vector of exactly three additional control variables chosen from the pool of possible (non-core) explanatory variables,  $\mathbf{Z}_{it}$ , that do not include  $k$ . For each  $k$ , all the possible combinations of the remaining  $K-1$  variables in the predetermined pool of variables  $\mathbf{Z}_{it}$  is considered; there are  $M \left[ = \frac{(K-1)!}{(K-1-3)! \times 3!} \right]$  such combinations. Further  $j=1,2,\dots,M$ , where  $j$  denotes the  $j^{\text{th}}$  estimated combination of the variables: the  $j^{\text{th}}$  model. The robustness of each variable of interest,  $I_{kit}$ , is tested while controlling for  $\mathbf{X}_{it}$  and all the possible combinations  $\mathbf{Z}_{jit}^k$ .<sup>7</sup> Exactly three variables are included in  $\mathbf{Z}_{jit}^k$ , partly to follow Sala-i-Martin's (1997) original methodology.<sup>8</sup>

<sup>7</sup> We apply EBA with an intercept, the variable of interest,  $I_{kit}$ , the same three core variables in all regressions,  $\mathbf{X}_{it}$ , and allowing the  $\mathbf{Z}_{jit}^k$  variables to come in combinations of exactly three, giving seven explanatory variables plus an intercept in all estimated models. This follows almost all of the growth literature where at least seven explanatory variables are included in reported models. Fixing the number of regressors that appear in each regression has a direct effect on the size of the estimated coefficients (see Leon Gonzalez and Montolio, 2003) and it limits the number of the models that are explored.

<sup>8</sup> Levine and Renelt (1992) allow the  $\mathbf{Z}_{jit}^k$  variables to be combined in sets of up to three variables.

It is also because we want to tie our hands as tightly as possible in the regression specification process in order to avoid the perception of data mining or selective reporting of results. There are  $M$  possible combinations for each of the  $k=1,2,\dots,K$  variables of interest, giving a total of  $M \times K$  possible regressions. Finally,  $\varepsilon_{it}$  is an error term. The aim is to investigate the effects on the statistical significance of  $\gamma_{kj}$ , the coefficient on the  $k^{\text{th}}$  variable of interest, when varying the combinations of three variables included in  $\mathbf{Z}_{jit}^k$ .<sup>9</sup>

The ( $j = 1, 2, \dots, M$ ) estimated coefficients for each  $I_{kit}$ ,  $\hat{\gamma}_{jk}$ , and  $\mathbf{X}_{it}$ ,  $\hat{\beta}_{jk}$ , are recorded. The standard deviation of these  $M$  coefficient estimates is calculated for the each  $I_{kit}$  and is denoted as  $\hat{\sigma}_k$ . The highest and lowest values of  $\hat{\gamma}_{jk}$  are represented by  $\hat{\gamma}_k^{\max}$  and  $\hat{\gamma}_k^{\min}$ , respectively. The “extreme bounds” are defined as in Leamer (1983), where the lower extreme bound (LEB) and upper extreme bound (UEB) are calculated using:

$$\text{LEB} = \hat{\gamma}_k^{\min} - 2\hat{\sigma}_k \quad (3)$$

$$\text{UEB} = \hat{\gamma}_k^{\max} + 2\hat{\sigma}_k \quad (4)$$

Clearly,  $\text{LEB} < \text{UEB}$  and these values form a range within which the true coefficient lies.

According to Leamer (1983, 1985), the variable  $I_{kit}$  is a “robust” determinant of the dependent variable if the extreme bounds (LEB and UEB) are of the same sign; whereas, if

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<sup>9</sup> To give the results more credibility, Levine and Renelt (1992) restrict their EBA in three ways. First, they use three  $\mathbf{Z}_{jit}^k$  variables only, hence restricting the number of explanatory variables in each equation. Second, they choose a small pool of variables from which the three  $\mathbf{Z}_{jit}^k$  variables are chosen. Third, for every variable of interest, they restrict the pool of variables from which the  $\mathbf{Z}_{jit}^k$  variables are chosen by excluding variables that, a priori, might measure the same phenomenon (ensuring that there are no close substitutes). They argue that these restrictions make it more difficult to endogenously obtain fragile results. We also apply the first and third of these restrictions, however, we do not apply the second because we believe that the large pool of economic and geopolitical variables,  $\mathbf{Z}_{jit}^k$ , that we draw  $I_{kit}$  from, is a strength of our paper.

LEB and UEB have different signs,  $I_{kit}$  is described as having a “fragile” relationship with the dependent variable. The rationale is that if  $LEB < 0 < UEB$ , zero is included in the implied confidence interval, so it cannot be said with confidence that the true coefficient differs from it. In the latter case, changes in the conditioning information set change the statistical inferences that can be drawn regarding the relationship between  $I_{kit}$  and the dependent variable.<sup>10</sup>

Leamer and Leonard (1983) argue that the extreme values  $\hat{\gamma}_k^{\max}$  and  $\hat{\gamma}_k^{\min}$  delineate the ambiguity in the inferences about  $\gamma_{jk}$  induced by the ambiguity in choice of model. If the difference between  $\hat{\gamma}_k^{\max}$  and  $\hat{\gamma}_k^{\min}$  is small in comparison to the sampling uncertainty, the ambiguity in the model may be considered irrelevant since all models lead to essentially the same inferences (see, for example, Leamer and Leonard, 1983, p. 307). McAleer et al. (1985) criticise the EBA approach; they argue that it provides a reporting style that is not better than the conventional procedure because it replaces (arbitrary) regression selection with (arbitrary) variable partition. Levine and Renelt (1992, p. 945) suggest that the McAleer et al. (1985) problem may be addressed by showing that changes in the  $\mathbf{X}_{it}$  variables do not alter the overall conclusions. In our first application of the EBA procedure, we test all possible variables considered in both  $\mathbf{X}_{it}$  and  $\mathbf{Z}_{it}$  for robustness. Further, we consider two different sets of  $\mathbf{X}_{it}$  variables in our two EBA applications.

Sala-i-Martin (1997) argues that Leamer’s EBA testing criterion is too restrictive for any variables to realistically pass it. If the distribution of the parameter of interest has some positive and some negative values, then a researcher is bound to find at least one regression

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<sup>10</sup> Exactly the same procedure is applied to (and statistics calculated for) the coefficient estimates  $\hat{\beta}_{jk}$ ; however, for brevity of exposition, we only discuss the statistics associated with the EBA procedure within the context of  $\hat{\gamma}_{jk}$ . These results are available from the authors on request.

for which the estimated coefficient changes sign if enough regressions are run. In other words, under this test a variable is considered “fragile” if only one regression out of many thousands causes a change in the sign of a coefficient. He noted that if one keeps trying different combinations of control variables included in the samples drawn within some error from the true population, then one is virtually guaranteed to find a model for which the coefficient of interest becomes insignificant or even changes sign. As a result, one may conclude that no variables are robust or that the test of robustness is extremely difficult to pass.

Sala-i-Martin (1997) proposes an alternative form of EBA to determine a variable’s robustness, derived from Leamer’s (1983) methodology and using essentially the same model as specified in equation (2). However, his approach differs in the way the extreme bounds of  $I_{kit}$  are calculated. His determination of robustness is based on the fraction of the Cumulative Distribution Function (CDF) of  $\hat{\gamma}_{jk}$  that lies to the right of zero (using the entire distribution of the estimated coefficients). If this fraction is sufficiently large (small) for a positive (negative) relationship,  $I_{kit}$  is regarded as robust. Sala-i-Martin argues that if at least 90% of the CDF for  $\hat{\gamma}_{jk}$  lies on either side of zero, it is probably safe to conclude that  $I_{kit}$  is robust. Sala-i-Martin’s criterion is more lenient than Leamer’s and increases the likelihood that a variable is robust. This discussion illustrates that there is no uniform definition of robustness.<sup>11</sup> We regard a variable as robust if it passes either Leamer’s or Sala-i-Martin’s EBA criteria.

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<sup>11</sup> This is explicitly recognised in Florax *et al.* (2002), who consider a range of definitions of robustness. They analyse the sign, size and significance of regression results. This analysis extends Levine and Renelt and Sala-i-Martin’s work by not only considering a wide range of robustness definitions but also explicitly analysing the robustness of the sizes of the estimated effects. The robustness criteria adopted by Levine and Renelt and Sala-i-Martin focus mainly on statistical significance. Whether the estimated effect sizes are robust to changes in the conditioning set of variables is hardly addressed. We refer here to McCloskey and Ziliak (1996), for a pervasive critique on this practice in economics. To assess robustness along this dimension, Florax *et al.* (2002) extend the definition of robustness by requiring that the average estimated effect sizes conditional upon the inclusion of a particular variable are within predetermined bounds from the overall average estimated effect size.

We apply two variants of Sala-i-Martin's (1997) EBA, being the normal and non-normal CDF methods. We discuss both below.

### 2.2.1: Sala-i-Martin's EBA with normally distributed $\gamma_{jk}$ across models

Sala-i-Martin's method involves the calculation of a CDF for each variable of interest,  $I_{kit}$ , using the ( $j = 1, 2, \dots, M$ ) estimated coefficients,  $\hat{\gamma}_{jk}$ , estimated coefficient variances,  $\hat{\sigma}_{jk}^2$ , and integrated likelihood of the  $j^{\text{th}}$  model,  $L_{jk}$ . Using these values the mean of  $\hat{\gamma}_{jk}$  (denoted  $\bar{\gamma}_k$ ) is constructed as the weighted average of each of the  $M$   $\hat{\gamma}_{jk}$ , that is:<sup>12</sup>

$$\bar{\gamma}_k = \sum_{j=1}^M W_{jk} \hat{\gamma}_{jk} \quad (5)$$

where the weights,  $W_{jk}$ , are proportional to the (integrated) likelihoods, thus:

$$W_{jk} = \frac{L_{jk}}{\sum_{j=1}^M L_{jk}} \quad (6)$$

This weighting scheme is used to give more weight to the models that are most likely to be considered the true model.<sup>13</sup>

Similarly, the average of the coefficient variances, denoted  $\bar{\sigma}_k^2$ , is calculated as the weighted average of the  $M$   $\hat{\sigma}_{jk}^2$ , thus:

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<sup>12</sup> We are careful to exclude regressions where the regressions do not estimate and the coefficients are reported as zero.

<sup>13</sup> Another criticism of Leamer's method is that it weights all model specifications equally, so that divergent coefficient estimates from a poorly specified equation can be sufficient to disqualify a variable as "robust".

$$\bar{\sigma}_k^2 = \sum_{j=1}^M W_{jk} \hat{\sigma}_{jk}^2 \quad (7)$$

Using (5) and (7) the average t-ratio for the  $k^{\text{th}}$  variable,  $\bar{t}_k$ , can be calculated as:

$$\bar{t}_k = \frac{\bar{y}_k}{\bar{\sigma}_k} \quad (8)$$

Assuming the  $\gamma_{jk}$  have a standard normal distribution across the  $M$  models, the CDF is calculated as  $\Phi(\bar{t}_k)$ , where  $\Phi$  denotes the cumulative density based on the standard normal distribution. Finally, the CDF(0) statistics indicates the larger of the areas under the density function either side of zero [hence  $0.5 \leq \text{CDF}(0) \leq 1$ ], that is:

$$\left. \begin{aligned} \text{CDF}(0) &= \Phi(\bar{t}_k) & \text{if } \Phi(\bar{t}_k) &\geq 0.5 \\ \text{CDF}(0) &= 1 - \Phi(\bar{t}_k) & \text{if } \Phi(\bar{t}_k) &< 0.5 \end{aligned} \right\} \quad (9)$$

Note that in our application, because we cannot estimate the  $M$  models over the same sample period, we do not attach different weights to different models' parameters. That is, we effectively set  $W_{jk} = \frac{1}{M}$  in (6).<sup>14</sup>

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<sup>14</sup> We use the unweighted, instead of weighted, CDF(0) mainly because of a missing data problem. The number of observations used to estimate each equation changes depending on which variables are included in each regression. Thus, the dataset is not identical over all combinations of variables (our data set is an unbalanced panel), and the integrated likelihood will not simply reflect the model's fit it will also vary with the sample size making it inappropriate to use as a weight in our application. Sala-i-Martin (1997) gives another reason for using the unweighted CDF(0) being that the integrated likelihood might not be a good indicator of the probability that a model is the true model. Furthermore, for technical reasons, in particular our unbalanced panel setup, we are unable to use the extension of this approach called Bayesian Averaging of Classical Estimates (BACE) as introduced by Sala-i-Martin *et al.* (2004).

### 2.2.2: Sala-i-Martin's EBA with non-normally distributed $\gamma_{jk}$ across models

According to Sala-i-Martin (1997), if the  $\gamma_{jk}$  are not normally distributed across the  $M$  models for any particular  $k$ ,  $CDF(0)$  can be calculated using the individual CDFs for each of the  $M$  regressions. The CDF for the  $j^{\text{th}}$  regression is denoted as:

$$F_j = (0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) = \Phi(t_{jk}) \quad (10)$$

where  $t_{jk} = \frac{\hat{\gamma}_{jk}}{\sqrt{\hat{\sigma}_{jk}^2}}$ , and:

$$\left. \begin{aligned} \Phi_j(0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) &= F_j(0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) & \text{if } F_j(0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) \geq 0.5 \\ \Phi_j(0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) &= 1 - F_j(0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) & \text{if } F_j(0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) < 0.5 \end{aligned} \right\} \quad (11)$$

The aggregate “non-normal” CDF, denoted  $CDF(0)^*$ , is calculated as the weighted average of the ( $j = 1, 2, \dots, M$ ) individual CDFs, where the weights are given by (6), which we set to

$W_{jk} = \frac{1}{M}$ , thus:

$$CDF(0)^* = \sum_{j=1}^M W_{jk} \Phi_j(0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) = \frac{1}{M} \sum_{j=1}^M \Phi_j(0 | \hat{\gamma}_{jk}, \hat{\sigma}_{jk}^2) \quad (12)$$

Variables are regarded as robust when both CDFs are at least 0.90. The degree of robustness is assigned as follows: robust at the 1% level when  $CDF(0) \geq 0.99$  or  $CDF(0)^* \geq 0.99$  (which is denoted with \*\*\*), robust at the 5% level when either  $CDF \geq 0.95$  (\*\*), robust at

the 10% level when either  $CDF \geq 0.90$  (\*).<sup>15</sup> We also identify a variable as a “possible” determinant when both CDFs are at least 0.80 (and both are not greater than 0.89) and as a “fragile” determinant otherwise.

### 3. Estimation Methodology

#### 3.1. Data

In order to assess the determinants of FDI, we have assembled a large panel dataset with an extensive list of potential explanatory factors. These factors were chosen using theories of the determinants of FDI and previous empirical studies on the determinants of FDI.<sup>16</sup> The definitions and sources of the variables used are given in Table 1 and Table 2. Data were constructed from a number of data sources, including *World Development Indicators 2006* (denoted *WDI* in the tables). The political and institutional variables are obtained from the *International Country Risk Guide (ICRG)* and we construct the geographical dummy variables. Our sample is an unbalanced annual panel dataset consisting of 58 economic, political and geographical variables for 168 economies over the period 1970–2006, which gives a (maximum) total of 6048 observations. As far as we are aware no previous study of FDI has covered such a long period with such a large number of economic, geographical and political variables.

[Insert Table 1]

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<sup>15</sup> We take 0.90 as the posterior probability threshold following Sala-i-Martin (1997) and Fernandez *et al.* (2001) who label a regressor that obtains a posterior probability that is equal to or greater than 0.90 as robust.

<sup>16</sup> See Chakrabarti (2001, Table 1) for a detailed discussion of empirical findings on the determinants of FDI. Table 1 in his paper indicates how ambiguous the evidence is.

[Insert Table 2]

The sample period covered is determined by the availability of the data. The sample size varies for different regressions estimated in the EBA procedure due the availability of data being different for the different combinations of variables included in a particular regression.

### **3.2. Estimation issues**

Since the fixed-effects estimator does not assume that effects are uncorrelated with the error term while the random-effects estimator does, it is far more likely that the strict exogeneity assumption will be violated with the latter than the former method. Hence, the fixed-effects estimator is more likely to ensure consistent estimates in our numerous EBA regressions than the random-effects estimator and its use is therefore favoured a priori.<sup>17</sup> For this reason our first application of EBA that considers only economic determinants employs the fixed-effects estimator in all regressions.

However, when political and geographical variables are added to the analysis, we can only estimate the models using the random-effects estimator because some of these variables will be perfectly collinear with the (cross-sectional) fixed effects. For example, our geographical covariates include dummy variables for five different regions; these variables only vary across sections and not through time – see Table 2 for the regions considered. Hence the random-effects estimator is employed in our second application of EBA that incorporates economic, geographical and political variables.

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<sup>17</sup> Application of the Hausman test and F-test in initial modelling suggested the use of the fixed-effects estimator when only time-variant (economic) variables are included as determinants.

To obtain a satisfactory econometric model we have to consider the issue of endogeneity. When explanatory variables are endogenous, ordinary least squares (OLS) gives biased and inconsistent estimates of the causal effect of an explanatory variable on the dependent variable. We identify three potential determinants as being the most likely to be endogenously determined with FDI as the current account balance (CAB), GDP growth (GDPG) and per-capita GDP (GDPP).<sup>18</sup>

Temple (1999) argues that there exists a robust correlation between investment and growth and empirically a number of studies have shown that causality runs from growth to investment and vice versa.<sup>19</sup> Hence FDI may determine growth. For example, FDI may affect economic growth directly because it contributes to capital accumulation and the transfer of new technologies to the recipient country. In addition, FDI enhances economic growth indirectly where the direct transfer of technology augments the stock of knowledge in the recipient country through labour training and skill acquisition, new management practices and organizational arrangements (Blomstrom *et al.*, 1994; Barro and Lee, 2001; and Sala-i-Martin, 1996).

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<sup>18</sup> To consider the presence of endogeneity we apply the Wu-Hausman test. The Wu-Hausman tests are based upon a fixed-effects estimated example regression of  $\left(\frac{FDI}{Y}\right)$  on the 6 covariates CAB, GDPG, GDPP, OPEN, INFL, TTRADE and the 3 residual series from the reduced form instrument equations for the 3 potentially endogenous variables CAB, GDPG and GDPP. The reduced form instrument equations are fixed-effects regressions of each of the 3 potentially endogenous variables on the 7 (presumed) weakly exogenous covariates OPEN, INFL, TTRADE, CGD, RATIOT, GS and GCF. The results of these tests are available upon request. The probability value for the Wu-Hausman F-statistic for testing the joint exclusion of the three residual series is 0.0822. This means that the three variables are jointly weakly exogenous at the 5% level although they are not jointly weakly exogenous at the 10% level. The 3 Wu-Hausman t-tests indicates that CAB is not weakly exogenous (the t-ratio is -2.253) while GDPG (-0.413) and GDP (-0.604) are weakly exogenous. Hence, there is some evidence that weak exogeneity is violated for all three variables jointly (at the 10% level) and CAB individually. We are also concerned that our instrument equation for GDPG may be weak which may affect the results from the Wu-Hausman test (the F-statistics of the fixed-effects instrument regressions are 14.418 for the CAB equation, 279.070 for GDPG and 5.125 for GDPP which are all significant at the 5% level). Given that there are reasons to believe that these three variables are potentially endogenous these example results suggest that we should not assume that these variables are weakly exogenous.

<sup>19</sup> See also Bhattarai, K. and Ghatak, S. (2010) for a discussion on the link between GDP and FDI in OECD countries.

Mencinger (2008) highlights three indirect effects of FDI on the current account balance as follows. First, if FDI increases capital formation without crowding out domestically financed investment, it worsens the current account by the same amount. Second, if FDI crowds out domestically financed investment, the effects depend on the reduction of domestically financed investment; a part of FDI can be used to finance existing indebtedness of the country. Third, if FDI implies acquisition of the existing assets in the host country, FDI provides a source of financing of the existing current account deficit.

We therefore treat CAB, GDPG and GDPP as endogenous in our EBA applications because the costs of incorrectly treating exogenous variables as endogenous are much lower than incorrectly assuming endogenous variables are exogenous. This means that these three variables are excluded from  $\mathbf{X}_{it}$  and  $\mathbf{Z}_{it}$  in all EBA applications and are only considered as  $I_{kit}$  variables. Hence, the only inference that could be affected by endogeneity bias is when these covariates are considered as the variable of interest.

## **4. Econometric Results**

This section presents and discusses the results of our robustness analyses using EBA. The empirical results are presented in two subsections. In section 4.1 we discuss the results of the EBA applied only to economic variables whereas section 4.2 discusses the EBA application involving economic, political and geographical variables.

### **4.1. EBA using only economic variables**

The 30 potential economic determinants of FDI that we consider in our first EBA application

are listed in Table 1. The following three core variables,  $\mathbf{X}_{it}$ , that are always kept in the equation are: openness (denoted Open), inflation (Infl), and tax on trade (Ttrade). These core variables are chosen because they have been shown to be robustly linked to FDI in previous empirical work (as well as in our initial experiments) and we do not expect them to be endogenous. All of the remaining 27 economic determinants are considered as the variable of interest,  $I_{kit}$ , however only 24 of these are included in  $\mathbf{Z}_{jit}^k$  because we are seeking to minimise the impact of any endogeneity bias that the current account balance (CAB), GDP growth (GDPG) and per-capita GDP (GDPP) variables may cause.<sup>20</sup>

Tables 3 to 6 summarise the results of our first EBA application. The first column reports the variable of interest under consideration. For each  $I_{kit}$  variable four sets of EBA statistics are reported: one set for the  $I_{kit}$  variable (reported in Table 6) and one set for each of the 3 core variables: Open (Table 3), Infl (Table 4) and Ttrade (Table 5).<sup>21</sup> The column headed “Obs” gives the number of regressions estimated for each  $I_{kit}$ .<sup>22</sup> This is below the maximum number of possible regressions and this is mainly due to insufficient observations preventing the

<sup>20</sup> We note that in our first EBA application the variables in  $\mathbf{Z}_{it}$  have pairwise correlation coefficients that are (in all cases) below 0.5 in magnitude. This should limit the problem of multicollinearity which can adversely affect conclusions regarding robustness.

<sup>21</sup> In Tables 3 – 5 each core variable is tested for robustness with the test results specified in a disaggregated form for each of the non-core variables. In contrast, Table 6 assess the robustness of the non-core variables of interest,  $I_{kit}$ .

<sup>22</sup> Assuming that all models contain the same number of variables in  $\mathbf{Z}_{jit}^k$ ,  $p$ , the total possible number of regressions for any particular  $I_{kit}$  is:  $M = \frac{(K-1)!}{(K-1-p)! \times p!}$ , where the  $(K-1)$  arises because the  $I_{kit}$  variable is removed from the set of  $K$  variables in  $\mathbf{Z}_{it}$  from which the various combinations of  $p=3$  variables in  $\mathbf{Z}_{jit}$  are taken. For all  $I_{kit}$  in a whole EBA application the total number of regression is  $M \times K$ . Because we exclude 3 potentially endogenous variables from  $\mathbf{Z}_{it}$  this implies that  $K (= 27 - 3) = 24$  for these 24 “non-endogenous” variables’ applications of EBA. Hence, the number of regressions for each of these 24 variables is  $\left( M = \frac{(24-1)!}{(24-1-3)! \times 3!} = \right) 1771$  and the total for all 24 variables is  $(24 \times 1771 =) 42504$ . Whereas, for the three potentially endogenous variables we only exclude the other 2 potentially endogenous variables from their EBA applications, hence  $K (= 27 - 2) = 25$ . Thus, for each potentially endogenous variable the number of estimated regressions is  $\left( M = \frac{(25-1)!}{(25-1-3)! \times 3!} = \right) 2024$  and so for all 3 of these variables the total is  $(3 \times 2024 =) 6072$ . Hence, the maximum number of regressions estimated in the first EBA application is  $(42504 + 6072 =) 48576$ . Because some models do not estimate due to, for example, insufficient observations, the actual number of estimated models in the EBA application is below this.

estimation of some models. This causes some variation in the number of regressions run for the different  $I_{kit}$ .

[Insert Table 3]

[Insert Table 4]

[Insert Table 5]

[Insert Table 6]

The column headed “AVG coeff” gives the variable’s coefficient averaged over the number regressions (Obs) used in the EBA application. Also reported in the tables are the averaged coefficient standard error (“AVG S.E.”) and absolute t-ratio (“AVG T”).<sup>23</sup> The columns headed “LEB” and “UEB” give Leamer’s lower and upper bounds, respectively.<sup>24</sup> Sala-i-Martin’s (1997) non-normal CDF [denoted CDF(0)\*] and normal CDF [CDF(0)] statistics are also reported in the tables.<sup>25</sup> The final column (“robustness”) indicates whether a variable is robust (and its degree of robustness), possibly robust or fragile, based upon Sala-i-Martin’s criteria. For a variable to be robust it must have a CDF of at least 0.90 according to both normal and non-normal criteria (the normal and non-normal CDF broadly yield the same inference). Similarly a variable is a possible determinant if both CDF criteria are at least 0.80 (and the variable is not regarded as robust), otherwise the variable is said to be fragile.

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<sup>23</sup> Note that AVG T is not equivalent to (8). This is because (8) averages the numerator and denominator of the t-ratio before applying the division whereas AVG T divides the numerator by the denominator first and then averages the result.

<sup>24</sup> These are calculated using (3) and (4).

<sup>25</sup> These are calculated using (12) and (9).

The first inference we draw from Table 3 – 6 is that none of the 27 variables are robust according to Leamer’s (1983) criterion because LEB and UEB have different signs in all cases. This likely reflects the overly stringent nature of this criterion and we therefore do not base our conclusions upon it.

However, variables are robust according to Sala-i-Martin’s (1997) CDF criteria. Table 3 indicates that the core variable, Open, is robust in 26 out of 27 sets of EBA results (the exception is when Timeb is the variable of interest). This result is consistent with many previous studies that found openness toward trade to be a significant determinant of FDI as it provides funds for economic expansion (see Chakrabarti, 2001 and Moosa, 2006). In all 27 cases Open has an average coefficient sign (see the column headed “AVG coeft”) that is positive which is consistent with theoretical expectations. In contrast, the Infl core variable is robust in only one (Ratior) of the 27 EBA sets – see Table 4. Infl is a “possible” determinant for 3 variables of interest (Internet, Liquid and Timeb) because both of their CDFs are between 0.80 and 0.89 and is a fragile determinant for the remaining 23  $I_{kit}$ . The Ttrade core variable is robust in only one (Cgd) of the 27 EBA sets and is a “possible” determinant for 3 variables (REX, TEL and UNEM), see Table 5. Hence, we consider this as strong evidence against Ttrade and Infl being robust determinants of FDI.

From Table 6 we see that eight non-core variables are unambiguously robust determinants of FDI according to Sala-i-Martin’s criteria because both of their CDFs exceed 0.90. These are CAB, GDPG, GDPP, Hmtaxcor, FDIO, Ratior, Ratios and GFE. Four variables, (Wgetogdpl, GCF, TEL and Taxprofr) are considered “possible” determinants because both their CDFs are at least 0.80 and do not exceed 0.89. All of the other variables in our first EBA application

are fragile. Comparing our findings with previous applications of EBA to FDI using EBA (that considered far fewer potential determinants than we do) provides interesting insights. Moosa (2006) found telephone mainlines to be robust whereas we find it to be fragile. Further, Moosa found GDP growth and tertiary enrolments to be fragile while we find these variables to be robust. Chakrabarti (2001) found openness and GDP to be robust as we do. Hence, whilst previous studies provide some inferences that are consistent with our results many are not consistent. We believe that our results are more reliable due to the greater coverage of data, sample size and larger number of potential determinants considered.

We now discuss the variables that we find to be robust and “possible” determinants in more detail. The robust Hmtaxcor variable combines the effects of corporate taxes on FDI with very high levels of profitability and effects on marginal investments which determine the volume of an existing capital stock. The effect of Hmtaxcor on FDI is expected to be negative because a multinational corporation (MNC) will decide to invest where tax on marginal profit is lower compared to alternative locations. As expected Hmtaxcor has a generally negative sign (indicated by the “AVG coef” statistic) as a higher Hmtaxcor implies a lower level of after tax profits. Our results suggest that a host country with high corporate taxes will have a robust negative effect on FDI.<sup>26</sup>

FDI outflows (FDIO) is another robust determinant of FDI inflows. Increased competitiveness is one of the prime benefits that a developing country’s MNCs can derive from their FDI outflow activities. We find that FDIO generally has a positive impact on FDI which is consistent with theoretical expectations.

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<sup>26</sup> Recently Becker et al (2012) stated that the quantity of FDI is affected if corporate taxes reduce the equilibrium stock of foreign capital in a given country, while quality effects arise if taxes decrease the extent to which investment contributes to the corporate tax base and capital intensity of production.

The tertiary enrolment ratio (Ratiot) and secondary enrolment ratio (Ratios) are both found to be robust determinants of FDI and represent those factors that capture the impact of labor productivity and wage rates on FDI. Theory suggests a clear-cut sign for these coefficients (positive), as human capital is generally considered a prime driver of productivity and investment; FDI should be no exception here. Indeed, we find that both Ratios and Ratiot have generally positive coefficients which are consistent with theoretical expectations and implies that education attracts vertical FDI.<sup>27</sup>

Government expenditure as a proportion of GDP (GFE) is robust and has, on average, a negative sign, as is theoretically expected. The reason for this negative relationship as suggested by Onyeiwu (2003) and Filipovic (2005) is that a large size of the government may create opportunities for misuse of funds by government officials, crowd-out private investment (including FDI) and creates an elaborate and complex bureaucratic structure that makes the investment climate unattractive to FDI as it may increase future taxation.

Theory suggests that an increase in GDPG and GDPP leads to an increase in FDI. For example, higher GDPP indicates greater aggregate income and or more companies, and therefore a higher ability to invest abroad, while smaller GDPP in host country implies limited market size and a consequent desire by companies to expand their operations overseas in order to gain market share. We find that both GDP variables are robust and have generally

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<sup>27</sup> The hypothesis that human capital in host countries is a determinant of FDI has been embodied in the theoretical literature. For example, Lucas (1993) conjectures that lack of human capital discouraged foreign investment in less-developed countries. Zhang and Markusen (1999) present a model where the availability of skilled labor in the host country is a direct requirement of MNCs and affects the volume of FDI inflows. Dunning (1988) maintains that the skill and education level of labor can influence both the volume of FDI inflows and the activities that MNCs undertake in a country. Noorbakhsh *et al.* (2001) concluded that human capital plays an increasingly important role over time in attracting FDI. Further, the educational level and skills of workers affect their productivity. Indeed the level of human capital increases the ability of workers to learn and adopt new technologies faster and more efficiently and thus boost up the productivity of the sector.

positive coefficient signs, which is consistent with theoretical expectations.

Next, we find that the current account balance (CAB) affects FDI with an overall negative sign. This is consistent with theory, as from National Income Accounting we have  $CA=S-I$ , in obvious notation.<sup>28</sup> Thus, if incoming FDI augments total domestic investment and does not simply crowd out indigenous investment one-for-one (an extreme outcome),  $I$  increases with FDI. If the marginal propensity to save is between zero and one, as is plausible, then  $S$  will rise but by a smaller amount. Thus,  $CA$  will fall.

We now discuss the 4 determinants (Gcf, TEL, Wgetogdpl and Taxprofr) that we find to be “possibly” robust in more detail. Gross Fixed Capital Formation (Gcf) is total domestic investment, so, following the above reasoning, there will be a positive relation with FDI except in the extreme and unlikely situation where foreign investment entirely crowds out the indigenous one. We find a generally positive relationship which is consistent with this theoretical expectation. The number of telephones per 1000 inhabitants (TEL) is a standard proxy of infrastructure development in the literature. An established and advanced infrastructure facility of the host country provides a great platform for investment and leads to greater FDI (a positive coefficient is expected). Our results indicate a generally positive coefficient for this variable which is consistent with theoretical expectations. However, the wage-GDP ratio (Wgetogdpl) has, on average, a positive coefficient which is theoretically unexpected. Having said this, Charkrabarti (2001) argues that using the wage to proxy labour costs as a determinant of FDI is contentious. There is no unanimity in the previous studies regarding the role of wages in attracting FDI. ODI (1997) suggests that empirical research has found the wage to be statistically significant for foreign investment in labour-intensive

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<sup>28</sup> To see this, we can start from basics :  $GNP=C+I+G+CA$ , therefore  $GNP-C-G=I+CA$ , therefore  $CA=S-I$ , where  $S$  is national saving (private + public).

industries and for export-oriented subsidiaries. However, when the cost of labour varies little from one country to another, it is the skills of the labour force that are expected to have an impact on decisions about FDI location.

Tax on profit (Taxprofr) is our last “possible” economic determinant of FDI. One potential explanation is linked to whether the parent multinational company (MNC) is export oriented, in which case it may view taxes as highly influential in its investment decisions, while a retail MNC seeking specific advantages from the domestic market may prioritise factors other than tax. Our finding is in line with Morisset’s (2003) statement that, “the effectiveness of tax incentives is likely to vary depending on a firm’s activity and its motivations for investing abroad”. Another possible justification of Taxprofr being a “possible” determinant is an increase in profit shifting opportunities (or costs) from one host country to another is a strategy of MNCs to reduce the tax rate. Genschel (2001) suggests that MNCs that undertake production activities face in general high transactions cost and profit-shifting is almost prohibitive so that locational advantages such as tax on profit become an important determinant. However MNCs that invest in services, finance and R&D face relatively low costs when shifting profits and hence real activity plays only a small role in determining investment decisions. We find that Taxprofr typically has a negative coefficient which is consistent with our theoretical expectations.

Of these 9 robust, and 4 possibly robust, variables (Open, GFE, FDIO, Tel, Ratios, Ratiot, Cab, GDPG, GDPP, Hmtaxcor, Taxprofr, Gcf, Wgetogdpl), 12 have theoretically expected (average) coefficient signs. However, the possibly robust Wgetogdpl variable has a theoretically unexpected average coefficient sign. However, we treat the finding of robustness for the three potentially endogenous variables Cab, GDPG and GDPP with caution

and hesitate to conclude that our results offer strong support for their robustness.

#### **4.2. EBA using economic, geographical and political variables**

In our second EBA application we include Open, Gfe and Ratios as our core variables following the results of our first EBA. Open is chosen because it is the only core variable from our first EBA application that is robust. Since the other two core variables (Infl and Trade) are not robust in our first EBA application we seek two different core variables for our second EBA application. The criteria used to select these two core variables are those robust variables with an average coefficient sign that is consistent with theoretical expectations in the first EBA application that have the highest value for  $CDF(0)^*$  and are not one of the 3 potentially endogenous variables. The 3 variables with the highest values for  $CDF(0)^*$  are Gfe ( $CDF(0)^* = 1.00$ ), Ratios (0.95) and Cab (0.95). Since we regard Cab as potentially endogenous we select the other 2 as core variables, along with Open, to be employed in our second EBA application. Our first EBA application arguably suggests that these are the most likely economic variables to be robust.

We add 28 geographical and political variables (Table 2) to the economic variables to be considered in the second EBA application allowing us to test the robustness of an extended set of variables. The geopolitical variables are not included in the core set of variables,  $\mathbf{X}_{it}$ , or the set of three  $\mathbf{Z}_{jit}^k$  variables (to help avoid multicollinearity), however, they are all considered (in turn) as the variable of interest,  $I_{kit}$ . All of the economic variables (except the 3 core variables) are considered (in turn) as  $I_{kit}$  and in  $\mathbf{Z}_{jit}^k$  (except for the potentially

endogenous variables, Cab, GDPG and GDPP, and the 3 core variables).<sup>29</sup>

In this second application, based on the institutional quality hypothesis by North (1990) that highlight the relationship between FDI and political institutions we are trying to determine whether country specific institutions (such as democracy, corruption, bureaucracy and conflict), cultural factors (languages) or geographical locations (number of boundaries, costal location, abundance of natural resources, proximity to particular regions) can influence FDI. Many geographical and political/institutional factors have been conclusively linked to economic growth (see e.g. Durlauf *et al.*, 2005) and remain active areas of research. The results of our second EBA application are reported in Table 7 and for economic variables and in Table 8 for geopolitical variables. As before, none of the 55 variables are robust according to Leamer's (1983) criterion because LEB and UEB have different signs in all cases; again, due to the overly stringent nature of this criterion, we do not base our conclusions upon it.

According to both of Sala-i-Martin's (1997) CDF criteria, only 10 of the 28 geopolitical variables are considered as robust determinants of FDI as both of their CDFs are at least 0.90. These include the dummies for: countries in the South Asia region (SA), countries in the East Asia and Pacific region (EAP), countries with more than 3 boundaries (GTBUN), countries that are not land-locked (landunlocked), Spanish (SPN) and Arabic speaking countries (ARB) as well as nations with greater democratic accountability (DEMO). These seven determinants are all generally positively correlated with FDI inflows. The other three robust geopolitical

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<sup>29</sup> For the EBA involving the 24 (not potentially endogenous) economic and 28 geopolitical variables the (maximum) number of estimated models (with K=24 variables in  $Z_{jit}^k$ ) for each variable of interest is  $\left(M = \frac{(24-1)!}{(24-1-3)! \times 3!} = \right) 1771$ , giving a total of  $\{(24+28) * 1771\} = 92092$  regressions. For the 3 endogenous variables the (maximum) total number of regressions is  $(3 \times 2024 =) 6072$  – see calculations above. Hence, the maximum number of regressions estimated in this second EBA application is 98164. Thus, in the two EBA applications, we estimated  $(98164+48576=) 146740$  models.

variables are dummies for: countries experiencing low international and internal conflict (conflictint) and economies with an abundance of the natural resources: oil (oildummy) and gas (gasdummy).

[Insert Table 7]

The results indicate regional effects such that the South Asia and EAP regions receive relatively high FDI after controlling for other factors. This is consistent with the empirical evidence that South Asia countries received the largest share of FDI. Vial (2002) suggested many reasons behind the increase of FDI to this particular region such as the change in the political climate and the receptivity towards foreign capital. Further, the process of reforms through which these countries have gone through and the new business climate in natural resource sectors may also explain the increase in FDI in this region. Other possible explanation is the geographic proximity of this region to China.<sup>30</sup>

SA and EAP regions have captured most of the increased investment. These regions include economies which offer the best climate for doing business. The development experiences of EAP countries such China, Singapore, Hong Kong and Taiwan emerged as locations offering distinct hubs of labour-intensive exports owing to low labour costs.

Democracy can increase FDI inflows because they provide checks and balances on elected officials, and this in turn reduces arbitrary government intervention, increases information and transparency, lowers the risk of policy reversal and strengthens property right protection

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<sup>30</sup> Our results also show that the SSA and MENA dummies are fragile determinants of FDI. One of the plausible explanations is the weak institutions in these regions.

(Jensen, 2008 and Li, 2009).<sup>31</sup> This is consistent with our finding of DEMO as a robust determinant with a generally positive coefficient sign.

The Internal and external conflict variable (*conflictint*) is found to be robust in determining FDI with a generally negative coefficient sign. This is consistent with a priori expectations as less conflict reduces uncertainty amongst potential investors, which raises FDI. As Sacks (2003) explains, an investor's mindset is to invest in a venture if the payoff is high enough given the risk. Hence, an increase in institutional quality (as indicated by greater democracy and lower conflict) would increase FDI inflow.

Our results also suggest that language can be considered as a dynamic instrument to attract FDI. We found that countries that speak Arabic and Spanish increase FDI *ceteris paribus*. The main possible explanation is that the transaction costs of those two languages are higher than, for example, French and English (dummies representing countries speaking these latter two languages are found to be fragile). Hence, these results are consistent with prior beliefs.

Being a landlocked country is disadvantageous because the country has no direct access to seaborne trade. Landlocked developing countries have significantly higher costs of international cargo transportation compared to coastal developing countries and more freedom to choose their trading partners. It has been found in growth empirics that economic growth is negatively affected if a country is landlocked (Easterly and Levine, 2001). Consistent with that, we find that coastal countries tend to attract more FDI.<sup>32</sup> This is

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<sup>31</sup> However, Asiedu (2011) finds that democracy attracts FDI in countries where the share of natural resources in total exports is low, but has a negative effect on FDI in countries where exports are dominated by natural resources. This statement may to some extent explain why we did not find the SSA and Mena regions as robust determinants of FDI (the countries in these regions have weak democracy and their exports are dominated by natural resources).

<sup>32</sup> As an interesting aside, the surface area of a country is not a robust determinant of FDI.

consistent with our finding that the dummy variable “landunlocked”, measuring countries that are not landlocked, is a robust determinant with a generally positive sign. We also find that countries with more than 3 boundaries attract more FDI than those with fewer boundaries given the robust and generally positive coefficient. This is also in the spirit of the previous finding (the landlocked feature): a country with more neighbours has more freedom to trade. Hence, there are better prospects for incoming FDI. While “landlockdeness” has been emphasised in the past as a factor affecting growth and FDI, the finding that the numbers of borders affects FDI is, we believe, novel.

Natural resource abundance in the form of oil and gas (oildummy and gasdummy, respectively) are found to be robust determinants of FDI with generally negative coefficient signs. Our finding is consistent with the results of Sachs and Warner (1995, 1999) who find that the natural resource abundance induces a kind of ‘Dutch disease’ that affects growth negatively. Furthermore, as has been suggested by Tietenburg (2006), large rents in the natural resource sector crowd out investment in other sectors, and therefore possibly inward FDI. This reasoning will of course not apply to specifically resource-seeking firms, which would naturally be attracted by resource abundance; this would explain the inflows of FDI into the Arab Gulf and African countries.

Finally, rule of law, parliamentary regime and the Europe and central Asia dummy variables are found to be possible determinants of FDI while all other geopolitical variables exert only a fragile influence on FDI. As mentioned, political and other institutions are a vibrant area of research in growth theory and empirics (see e.g. Easterly *et al.*, 2004; Glaeser *et al.*, 2004; and the review of Durlauf *et al.*, 2005).

From Table 8 we see that eight non-core economic variables are robust determinants of FDI according to Sala-i-Martin's criteria. These are CAB, GDPG, GDPP, CGD, FDIO, INTERNET, RATIOT and TEL.

[Insert Table 8]

The findings in Table 8 are similar to those in Table 6 in that FDIO, RATIOT, CAB, GDPG and GDPP are found to be robust in both of our EBA applications. The average coefficient signs are the same in Table 8 and Table 6 except for RATIOT which has a generally negative coefficient sign in Table 8; this is rather counterintuitive. This change in coefficient sign between the two EBA applications may be due to RATIOS being a core variable in the second application and not the first. This broadly confirms the robustness of these results. Table 8 suggests three additional robust variables, which are central government debt (CGD), internet use (internet) and telephone mainline use (TEL). CGD appears as robust with a generally negative coefficient: this is expected, as debt may have a number of adverse consequences, such as inducing higher interest rates and raising default risk. The latter two capture communication facilities. As expected an increase in internet and telephone use increases FDI inflows as indicated by the generally positive coefficient signs for these variables.

Four variables, (LIQUID, POPTL, GCF and TAXPROFR) are considered "possible" determinants of FDI. The last two variables (GCF and TAXPROFR) were also found to be "possible" determinants of FDI in our first EBA application indicating some further consistency of results. All of the other variables in our second EBA application are fragile.

Overall, our results in Table 7 and 8 are in accordance with the literature, and support the hypotheses that market size and market potential, human capital and communication facilities as well as the availability of natural resources robustly determine FDI inflows. However, we note that 37 of the 55 variables considered in our second EBA application are not robust. In addition, we are cautious in concluding that the 3 potentially endogenous variables (GDPP, GDPG and CAB) are robust determinants of FDI.

## **5. Conclusion**

We investigate the determinants of FDI using an unbalanced panel dataset covering 168 countries over the period 1970 to 2006. We consider 58 economic, geographical and political variables that have been previously proposed as determinants of FDI using EBA to address the issue of model uncertainty. As far as we are aware this is the most variables that have been considered using the largest coverage of data in any EBA application of the determinants of FDI. Our EBA application to FDI extends previous work in its use of a large unbalanced panel data set instead of just cross-sectional data which the majority of previous analyses of FDI employ. Further, we consider a larger number of economic, political and geographical variables than has been previously used in one empirical investigation in the literature. We particularly emphasize the novelty of our use of political and geographical factors. In these respects we believe our work significantly extends the existing literature that seeks to understand the determinants of FDI.

We find that the Sala-i-Martin (1997) EBA approach is more ‘permissive’ than the Leamer (1983) method. This is because no variables are found to be robust using the Leamer method, whereas robust determinants can be identified using Sala-i-Martin’s approach. This confirms

the conclusions of the previous literature that the Leamer criterion is likely to be too strict to usefully uncover the determinants of any particular variable. In contrast, Sala-i-Martin's approach can discern those determinants that are robust and those that are not.

In our first EBA application that only considers economic determinants of FDI we find that the following six variables (excluding the 3 potentially endogenous covariates) have a robust relationship (with average coefficient signs that are consistent with theoretical expectations) according to both of Sala-i-Martin's CDF criteria: Open, FDIO, GFE, Hmtaxcor, Ratiot and Ratios. Based upon this we use Open, GFE and Ratios as the core variables in our second EBA application that considers both economic and geopolitical determinants of FDI.

According to both of Sala-i-Martin's (1997) CDF criteria our second EBA application reveals that 18 of the 55 (non-core) variables are robust determinants of FDI. There are ten robust geopolitical determinants that suggest the following relations with inward FDI. Countries located in South Asia, East Asia and the Pacific region, that have more than 3 boundaries, that are not land-locked, that are Spanish or Arabic speaking, that have greater democratic accountability and that experience less conflict attract more FDI. These results are consistent with theoretical expectations and Gliberman and Shapiro (2002) who concluded that democratic governance as well as a reasonable level of peace and order and infrastructure are prerequisites for greater FDI inflows. Additionally, we re-affirm the Sachs and Warner (1995, 1999) findings that natural resource abundance induces a "Dutch disease"; they explored the effect for growth, while here we find that this affects negatively incoming FDI.

The three core economic variables used in our second EBA application were not tested for robustness. Nevertheless, these three variables – trade (openness), government expenditure

and human capital (secondary enrolment rates) – are presented as robust determinants of FDI.

Excluding the three potentially endogenous variables there are five robust (non-core) economic determinants of inward FDI identified by our second EBA application. Notably RATIO is robust and has a generally negative coefficient which means that FDI tends to be horizontal rather than vertical. Indeed, the finding that tertiary enrolment rates are robust in the second EBA is consistent with secondary enrolment rates being robust in our first EBA. However, RATIO had a robust and generally positive coefficient in the first EBA application and a robust and negative average coefficient in the second. This change in coefficient sign between the two EBA applications may be due to RATIOS being a core variable in the second application and not the first. The 4 economic variables, FDI, INTERNET, TEL and CGD are robust and have average coefficient signs that are consistent with theoretical expectations.

Our study has important implications for policies aimed at promoting FDI and, therefore, economic development. For example, countries that reinforce infrastructure facilities, liberalise local and global investment policy and maintain macroeconomic and political stability will improve inward FDI performance and become an attractive destination for foreign investors.

Thus, open, ratios and ratiot are policy variables as they can be directly influenced by policy makers in the short run, for example via changes in tax, public R&D expenditures, or bilateral investment treaties etc. At the same time market size and political risk are ‘intervention variables’ which can only be indirectly influenced by policy makers and/or changed in the medium to long run. These policies should contribute to closing the gap between actual and

potential FDI.

In addition to our broader coverage of determinants and larger dataset we propose three possible explanations regarding the differences between our results and previous results. First, it is possible that foreign investment is attracted by a variety of determinants, a few being predominant (such as openness, government spending and human capital ) and other less relevant. Therefore, different sets of determinants are sufficient to attract FDI as long as openness and human capital exists in the particular country. Second, the FDI performance may be driven by specific determinants over a particular period reflecting strengths (such as natural resources and good institutions) and weaknesses (for example, being in the early stage of economic development compared with more mature economies) of each country relative to the endowment in those determinants. Third, for a given sector, the production of this sector may be of different range or quality across countries (luxury and low-range products) and hence, investment in that sector may be responsive to different FDI determinants relative to the range.

The econometric approach presented in this paper attempts to measure the influence on FDI of not only economic factors that economists have traditionally considered, but also geopolitical variables measuring political instability, government efficiency, geographic closeness and cultural similarity. By using this extended set of variables we hope to provide a more complete picture of the interaction of local and global forces that impact decisions to invest abroad.

Our results suggest that economic institutions matter in attracting FDI because they shape and influence investments in physical and human capital technology and the organization of

production. However, geopolitical variables also matter, especially for less developed countries. Poor political institutions lead to poor infrastructure, low expected profitability and less FDI.

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**Table 1: List of economic variables used in the first EBA application**

	<b>Variable code</b>	<b>Variable DESCRIPTION</b>	<b>Estimated sign in past literature</b>	<b>Source</b>
	$\left(\frac{FDI}{Y}\right)$	Dependent variable : the ratio of inward FDI to GDP		WDI(2006)
1	Open	Trade	+	WDI(2006)
2	Infl	Inflation	-	WDI(2006)
3	GDPP	GDP per capita, PPP	+	WDI(2006)
4	Gdpg	GDP growth	+	WDI(2006)
5	Cab	Current account balance	-/+	WDI(2006)
6	Ttrade	Taxes on international trade	-	WDI(2006)
7	Cgd	Central government debt		WDI(2006)
8	Fdio	Foreign direct investment, net outflows	+	WDI(2006)
9	Gcf	Gross fixed capital formation	+	WDI(2006)
10	Gfe	Government final expenditure	+	WDI(2006)
11	Gs	Gross savings (current US\$)	+/-	WDI(2006)
12	Hmtaxcor	Highest marginal tax corporate rate	-	WDI(2006)
13	Internet	Internet users	+	WDI(2006)
14	Intsprd	Interest rate spread	-	WDI(2006)
15	Liquid	Liquid liabilities	+/-	WDI(2006)
16	Lir	Lending interest rate	-	WDI(2006)
17	Nreserve	Total reserves	+	WDI(2006)
18	Poptl	Total population	+	WDI(2006)
19	Rail	Rail lines	+	WDI(2006)
20	Ratiop	Primary school enrolment/labour force	-/+	WDI(2006)
21	Ratios	Secondary school enrolment /labor force	-/+	WDI(2006)
22	Ratitot	Tertiary school enrolment/labor force	-/+	WDI(2006)
23	Rex	Real exchange rate	-	WDI(2006)
24	Rir	Real interest rate	-	WDI(2006)
25	Roads	Roads, total network	+	WDI(2006)
26	Taxprofr	Taxes on income, profits	-	WDI(2006)
27	Tel	Telephone mainlines	+	WDI(2006)
28	Timeb	Time required to start a business	-	WDI(2006)
29	Unem	Unemployment, total	+	WDI(2006)
30	Wgetgdpl	Wage to GDP ratio	+/-	WDI(2006)

Note : ‘Sign’ refers to the expected sign : ‘+,-’ denotes a positive/negative relation according to the literature while +/- denotes an a priori ambiguous effect. WDI denotes the World Development Index from World Bank (2006).

**Table 2: List of geographical and political variables used in the second EBA application**

	<b>Variable code</b>	<b>Variables description</b>	<b>Estimated sign in past literature</b>	<b>Source</b>
31	ARB	Arabic where main language dummy	none	constructed
32	bureau	Bureaucracy	+/-	ICRG
33	conflictint	International conflict	+	ICRG
34	corr	Corruption rates	-	ICRG
35	demo	Democracy	+	ICRG
36	law	Rule of law	+	ICRG
37	ethnic	Ethnic tension	none	ICRG
38	commu	Communist regime	none	constructed
39	repub	Republic regime	none	constructed
40	surface	Total surface of the country	+	WDI
41	Eng	Countries where main language is English	+	constructed
42	Spn	Countries where main language is Spanish	+	constructed
43	frc	Countries where main language is French	none	constructed
44	rtead	Rate of administration efficiency	none	constructed
45	parl	Parliamentary regime	none	constructed
46	EAP	East Asia and pacific regional dummy	+	constructed
47	ECA	Europe and central Asia regional dummy	+	constructed
48	LAC	Latin America and Carabbean regional Dummy	+	constructed
49	SSA	Sub –Saharan African regional dummy	-	constructed
50	SA	South Asia regional dummy	+	constructed
51	MENA	Middle east and north Africa dummy	+/-	constructed
52	wto	Countries that are member of WTO	none	constructed
53	gasdummy	Gas dummy variables	+	constructed
54	landunlocked	landunlocked country dummy	+	constructed
55	oildummy	Oil dummy variable	+	constructed
56	gtbun	Total boundaries of the country exceed 3	+	constructed
57	sbun	Total boundaries of the country are below 3	+	constructed
58	nobund	No boundaries in this country	-	constructed

**Table 3: First EBA application with only economic variables - results for Open**

<b>I<sub>kit</sub></b>	<b>Obs</b>	<b>AVG coeff.</b>	<b>AVG S.E.</b>	<b>AVG T</b>	<b>LEB</b>	<b>UEB</b>	<b>CDF(0)*</b>	<b>CDF(0)</b>	<b>Robustness</b>
<b>GDPP</b>	561	0.059	0.019	3.116	-0.030	0.310	<b>0.986</b>	<b>0.999</b>	<b>robust***</b>
<b>Gdpg</b>	561	0.053	0.019	2.816	-0.060	0.330	<b>0.983</b>	<b>0.997</b>	<b>robust***</b>
<b>Cab</b>	561	0.063	0.018	3.587	-1.110	0.380	<b>0.990</b>	<b>0.992</b>	<b>robust***</b>
<b>Cgd</b>	558	0.914	0.028	3.191	-0.090	0.460	<b>0.994</b>	<b>1.000</b>	<b>robust***</b>
<b>Fdio</b>	560	0.056	0.019	3.092	-0.080	0.290	<b>0.993</b>	<b>0.998</b>	<b>robust***</b>
<b>Gcf</b>	560	0.057	0.019	3.074	-0.040	0.310	<b>0.990</b>	<b>0.999</b>	<b>robust***</b>
<b>GFE</b>	561	0.059	0.018	3.223	-0.032	0.282	<b>0.992</b>	<b>1.000</b>	<b>robust***</b>
<b>Gs</b>	561	0.063	0.023	3.154	-0.010	0.330	<b>0.992</b>	<b>0.999</b>	<b>robust***</b>
<b>Hmtaxcor</b>	561	0.108	0.037	3.002	-0.170	0.460	<b>0.984</b>	<b>0.998</b>	<b>robust***</b>
<b>Internet</b>	561	0.073	0.021	3.450	-0.030	0.320	<b>0.994</b>	<b>1.000</b>	<b>robust***</b>
<b>Intresprd</b>	562	0.064	0.021	3.147	-0.093	0.396	<b>0.991</b>	<b>0.999</b>	<b>robust***</b>
<b>Liquid</b>	561	0.031	0.019	2.022	-0.168	0.330	<b>0.906</b>	<b>0.951</b>	<b>robust**</b>
<b>Lir</b>	561	0.062	0.020	3.148	-0.031	0.390	<b>0.993</b>	<b>0.999</b>	<b>robust***</b>
<b>Nreserve</b>	561	0.053	0.028	2.659	-0.331	0.402	<b>0.929</b>	<b>0.972</b>	<b>robust**</b>
<b>Poptl</b>	561	0.069	0.024	2.734	-0.062	0.371	<b>0.985</b>	<b>0.998</b>	<b>robust***</b>
<b>Rail</b>	562	0.072	0.027	2.725	-0.168	0.460	<b>0.981</b>	<b>0.996</b>	<b>robust***</b>
<b>Ratiop</b>	562	0.069	0.025	2.660	-0.040	0.412	<b>0.982</b>	<b>0.997</b>	<b>robust***</b>
<b>Ratios</b>	561	0.068	0.027	2.525	-0.140	0.400	<b>0.980</b>	<b>0.995</b>	<b>robust***</b>
<b>Ratitot</b>	561	0.057	0.019	3.118	-0.030	0.321	<b>0.987</b>	<b>0.999</b>	<b>robust***</b>
<b>Rex</b>	562	0.155	0.039	0.625	-0.740	0.295	<b>0.952</b>	<b>1.000</b>	<b>robust***</b>
<b>Rir</b>	561	0.062	0.020	3.141	-0.040	0.380	<b>0.992</b>	<b>0.999</b>	<b>robust***</b>
<b>Roads</b>	561	0.044	0.022	2.112	-0.120	0.280	<b>0.951</b>	<b>0.980</b>	<b>robust**</b>
<b>Taxprofr</b>	561	0.061	0.019	3.314	-0.030	0.330	<b>0.991</b>	<b>0.999</b>	<b>robust***</b>
<b>Tel</b>	561	0.057	0.017	2.519	-0.023	0.300	<b>0.958</b>	<b>1.000</b>	<b>robust***</b>
<b>Timeb</b>	561	0.020	0.072	0.500	-0.610	0.600	0.672	0.607	fragile
<b>Unem</b>	561	0.091	0.023	3.974	-0.020	0.380	<b>0.999</b>	<b>1.000</b>	<b>robust***</b>
<b>Wgetogdl</b>	561	0.061	0.020	3.142	-0.030	0.320	<b>0.988</b>	<b>0.999</b>	<b>robust***</b>

Table 3 notes. The first column (headed "I<sub>kit</sub>") reports the variable of interest used in the EBA application and the results relate to the core variable Open. "Obs" gives the actual number of regression estimated for each I<sub>kit</sub> while "AVG coeff" represents the variable's coefficient averaged over the number regressions (Obs) used in the EBA application. "AVG S.E." and "AVG T" denote the averaged coefficient standard error and absolute t-ratio ("AVG T"), respectively. "LEB" and "UEB" give Leamer's lower and upper bounds, respectively. Sala-i-Martin's (1997) non-normal CDF is denoted "CDF(0)\*" and the normal CDF is "CDF(0)". "Robustness" indicates whether a variable is robust (and its degree of robustness), possibly robust or fragile, based upon Sala-i-Martin's criteria. \*\*\* denotes robustness at the 0.99 level, \*\* at the 0.95 level and \* at the 0.90 level.

**Table 4: First EBA application with only economic variables - results for Infl**

<b>I<sub>kit</sub></b>	<b>Obs</b>	<b>AVG coeff.</b>	<b>AVG S.E.</b>	<b>AVG T</b>	<b>LEB</b>	<b>UEB</b>	<b>CDF(0)*</b>	<b>CDF(0)</b>	<b>Robustness</b>
<b>GDPP</b>	561	-0.003	0.010	1.034	-0.510	0.700	0.806	0.623	fragile
<b>Gdpg</b>	561	-0.001	0.011	0.847	-0.520	0.720	0.764	0.524	fragile
<b>Cab</b>	561	-0.003	0.013	1.107	-0.520	0.750	0.813	0.605	fragile
<b>Cgd</b>	560	-0.011	0.021	0.418	-0.800	1.270	0.631	0.705	fragile
<b>Fdio</b>	560	-0.003	0.013	1.060	-0.500	0.770	0.813	0.574	fragile
<b>Gcf</b>	560	-0.002	0.010	0.993	-0.410	0.870	0.797	0.571	fragile
<b>GFE</b>	561	-0.003	0.010	0.854	-0.440	0.700	0.766	0.608	fragile
<b>Gs</b>	561	-0.002	0.011	0.963	-0.630	0.650	0.789	0.568	fragile
<b>Hmtaxcor</b>	561	-0.013	0.065	0.592	-0.980	1.680	0.699	0.579	fragile
<b>Internet</b>	561	-0.001	0.013	1.246	-0.530	0.690	0.837	0.827	possible
<b>Intresprd</b>	562	-0.005	0.016	0.850	-0.710	1.680	0.770	0.624	fragile
<b>Liquid</b>	561	-0.007	0.021	1.143	-0.797	0.804	0.832	0.827	possible
<b>Lir</b>	561	-0.003	0.013	0.853	-0.610	0.980	0.768	0.606	fragile
<b>Nreserve</b>	561	-0.015	0.034	0.947	-0.760	2.040	0.793	0.665	fragile
<b>Poptl</b>	561	-0.004	0.023	0.995	-0.630	0.790	0.793	0.570	fragile
<b>Rail</b>	562	-0.002	0.023	0.756	-0.008	0.003	0.749	0.526	fragile
<b>Ratiop</b>	562	0.001	0.016	0.823	-0.849	0.660	0.770	0.524	fragile
<b>Ratios</b>	561	-0.005	0.023	0.750	-0.800	1.270	0.748	0.775	fragile
<b>Ratiot</b>	561	-0.020	0.029	1.187	-0.759	0.763	<b>0.909</b>	<b>0.962</b>	<b>robust**</b>
<b>Rex</b>	561	-0.013	0.036	0.229	-1.430	1.930	0.766	0.779	fragile
<b>Rir</b>	561	-0.004	0.010	0.667	-0.690	1.020	0.598	0.656	fragile
<b>Roads</b>	561	-0.004	0.020	1.094	-0.640	1.130	0.812	0.570	fragile
<b>Taxprofr</b>	561	-0.002	0.011	0.953	-0.640	0.750	0.784	0.586	fragile
<b>Tel</b>	561	-0.004	0.019	1.098	-0.980	0.580	0.805	0.583	fragile
<b>Timeb</b>	561	0.141	0.177	0.949	-1.580	5.240	0.808	0.807	possible
<b>Unem</b>	561	-0.010	0.022	1.098	-0.630	1.180	0.814	0.684	fragile
<b>Wgetogdl</b>	561	-0.005	0.010	1.142	-0.540	0.710	0.611	0.682	fragile

Table 4 notes. The first column (headed "I<sub>kit</sub>") reports the variable of interest used in the EBA application and the results relate to the core variable Infl. All other labels are defined as in Table 3.

**Table 5: First EBA application with only economic variables - results for Ttrade**

<b>I<sub>kit</sub></b>	<b>Obs</b>	<b>AVG coeff.</b>	<b>AVG S.E.</b>	<b>AVG T</b>	<b>LEB</b>	<b>UEB</b>	<b>CDF(0)*</b>	<b>CDF(0)</b>	<b>Robustness</b>
<b>GDPP</b>	561	-0.002	0.059	0.007	-1.200	1.300	0.736	0.712	fragile
<b>Gdpg</b>	561	-0.001	0.059	0.001	-1.260	1.270	0.754	0.503	fragile
<b>Cab</b>	561	-0.008	0.061	1.277	-1.370	1.190	0.747	0.754	fragile
<b>Cgd</b>	561	0.696	0.110	0.565	-2.920	1.990	<b>0.956</b>	<b>1.000</b>	<b>robust***</b>
<b>Fdio</b>	560	0.002	0.061	0.903	-1.240	1.230	0.756	0.616	fragile
<b>Gcf</b>	560	0.003	0.059	0.945	-1.130	1.200	0.764	0.718	fragile
<b>GFE</b>	561	0.009	0.059	0.907	-0.783	1.278	0.758	0.560	fragile
<b>Gs</b>	561	0.002	0.065	0.879	-1.372	1.228	0.750	0.510	fragile
<b>Hmtaxcor</b>	561	0.034	0.099	0.441	-2.926	1.990	0.665	0.636	fragile
<b>Internet</b>	561	0.046	0.071	0.910	-1.230	1.407	0.764	0.739	fragile
<b>Intresprd</b>	562	0.014	0.070	0.898	-2.920	1.990	0.770	0.581	fragile
<b>Liquid</b>	561	-0.010	0.064	1.074	-1.550	1.804	0.775	0.563	fragile
<b>Lir</b>	561	0.013	0.065	0.797	-1.650	1.270	0.750	0.577	fragile
<b>Nreserve</b>	561	-0.006	0.102	0.820	-4.380	3.430	0.744	0.522	fragile
<b>Poptl</b>	561	0.040	0.080	0.670	-1.420	1.360	0.670	0.694	fragile
<b>Rail</b>	562	0.005	0.101	0.868	-2.820	1.290	0.759	0.520	fragile
<b>Ratiop</b>	562	0.034	0.084	0.613	-1.680	1.157	0.715	0.659	fragile
<b>Ratios</b>	561	0.047	0.108	0.667	-2.160	1.940	0.723	0.668	fragile
<b>Ratlot</b>	561	0.007	0.059	0.893	-1.261	1.342	0.752	0.744	fragile
<b>Rex</b>	561	0.155	0.189	0.128	-8.080	1.080	0.824	0.894	possible
<b>Rir</b>	561	0.013	0.064	0.817	-1.640	1.220	0.753	0.579	fragile
<b>Roads</b>	561	0.058	0.075	0.134	-1.430	1.930	0.766	0.779	fragile
<b>Taxprofr</b>	561	-0.007	0.060	0.056	-1.380	1.220	0.757	0.544	fragile
<b>Tel</b>	561	0.063	0.060	1.173	-1.120	1.150	0.845	0.854	possible
<b>Timeb</b>	561	-0.088	0.353	0.530	-12.100	4.330	0.675	0.598	fragile
<b>Unem</b>	561	0.078	0.089	0.996	-2.048	1.330	0.807	0.812	possible
<b>Wgetogdl</b>	561	0.028	0.070	0.793	-1.290	1.280	0.740	0.653	fragile

Table 5 notes. The first column (headed "I<sub>kit</sub>") reports the variable of interest used in the EBA application and the results relate to the core variable Ttrade. All other labels are defined as in Table 3.

**Table 6: First EBA application with only economic variables - results for  $I_{kit}$**

$I_{kit}$	Obs	AVG coeft.	AVG S.E.	AVG T	LEB	UEB	CDF(0)*	CDF(0)	Robustness
<b>GDPP</b>	561	0.004	0.001	2.052	-0.010	0.006	<b>0.939</b>	<b>0.981</b>	<b>robust**</b>
<b>gdpg</b>	561	0.078	0.052	1.896	-0.600	0.810	<b>0.917</b>	<b>0.931</b>	<b>robust*</b>
<b>cab</b>	561	-0.123	0.018	3.599	-0.039	0.331	<b>0.995</b>	<b>0.999</b>	<b>robust***</b>
<b>Hmtaxcor</b>	561	-0.157	0.076	2.039	-0.560	$3.8 \cdot 10^{-11}$	<b>0.940</b>	<b>0.981</b>	<b>robust**</b>
<b>fdio</b>	560	0.055	0.039	1.473	-0.390	0.310	<b>0.905</b>	<b>0.922</b>	<b>robust*</b>
<b>gcf</b>	560	0.057	0.073	1.499	-0.590	1.520	0.835	0.817	possible
<b>GFE</b>	561	-0.174	0.112	1.496	-3.570	0.400	<b>1.000</b>	<b>0.940</b>	<b>robust***</b>
<b>Ratiot</b>	561	0.018	0.026	1.153	-0.610	0.880	<b>0.987</b>	<b>0.950</b>	<b>robust**</b>
<b>Ratios</b>	561	0.355	0.096	4.077	-0.770	1.100	<b>0.995</b>	<b>1.000</b>	<b>robust***</b>
<b>Internet</b>	561	-0.001	0.002	1.098	-0.020	0.010	0.764	0.636	fragile
<b>Intresprd</b>	562	0.019	0.041	0.781	-0.650	1.720	0.753	0.679	fragile
<b>Liquid</b>	561	0.010	0.026	1.517	-0.300	0.620	0.680	0.648	fragile
<b>Lir</b>	561	-0.004	0.020	0.803	-0.370	0.740	0.751	0.579	fragile
<b>Nreserve</b>	561	$1.8 \cdot 10^{-12}$	$1.6 \cdot 10^{-11}$	0.519	$-3.7 \cdot 10^{-10}$	$5.34 \cdot 10^{-10}$	0.682	0.544	fragile
<b>Poptl</b>	561	0.008	0.052	0.759	-0.820	0.480	0.749	0.558	fragile
<b>Rail</b>	562	0.001	0.004	0.522	-0.010	0.004	0.679	0.600	fragile
<b>Ratiop</b>	562	-0.019	0.047	0.759	-0.710	0.410	0.742	0.660	fragile
<b>cgd</b>	560	-0.005	0.024	0.620	-0.430	0.250	0.700	0.585	fragile
<b>Gs</b>	561	$4.03 \cdot 10^{-12}$	$6.99 \cdot 10^{-12}$	0.707	$9.54 \cdot 10^{-11}$	$3.8 \cdot 10^{-11}$	0.733	0.718	fragile
<b>Rex</b>	561	-0.015	0.027	0.242	-0.560	0.120	0.720	0.715	fragile
<b>Rir</b>	561	-0.007	0.028	0.649	-0.730	0.640	0.713	0.596	fragile
<b>Roads</b>	561	$3.46 \cdot 10^{-7}$	$2.19 \cdot 10^{-6}$	0.402	$-2 \cdot 10^{-5}$	$-3 \cdot 10^{-5}$	0.645	0.563	fragile
<b>Taxprofr</b>	561	-0.041	0.040	1.248	-0.530	0.440	0.840	0.842	possible
<b>Tel</b>	561	0.004	0.019	1.048	-0.980	0.580	0.805	0.835	possible
<b>Timeb</b>	561	-0.025	0.039	0.810	-0.245	0.281	0.760	0.741	fragile
<b>Unem</b>	561	-0.104	0.140	0.781	-3.510	0.500	0.744	0.771	fragile
<b>Wgetogdl</b>	561	0.180	0.735	1.274	-5.570	8.460	0.841	0.818	possible

Table 6 notes. The first column (headed " $I_{kit}$ ") reports the variable of interest used in the EBA application and the results relate to  $I_{kit}$ . All other labels are defined as in Table 3.

**Table 7: Second EBA application with economic and geopolitical variables -  $I_{kit}$  results**

$I_{kit}$	Obs	AVG coef.	AVG S.E.	AVG T	LEB	UEB	CDF(0)*	CDF(0)	Robustness
Arb	1739	16.223	4.675	2.114	-4.245	7.531	<b>0.97</b>	<b>1.00</b>	<b>robust ***</b>
Sa	1746	19.505	4.794	2.794	-2.448	4.794	<b>0.98</b>	<b>1.00</b>	<b>robust ***</b>
landunlocked	1750	0.696	0.110	0.565	-2.920	1.990	<b>0.95</b>	<b>1.000</b>	<b>robust***</b>
Spn	1750	0.953	3.461	0.417	-15.732	18.656	<b>0.965</b>	<b>0.961</b>	<b>robust *</b>
Gtbun	1750	1.162	2.503	0.729	-16.750	13.364	<b>0.98</b>	<b>0.950</b>	<b>robust**</b>
Eap	1750	4.371	3.900	1.423	-27.229	21.134	<b>0.90</b>	<b>0.92</b>	<b>robust *</b>
Demo	1750	0.340	0.246	1.421	-0.258	0.422	<b>0.90</b>	<b>0.91</b>	<b>robust *</b>
Conflictint	1750	-0.216	0.344	2.348	-8.326	2.826	<b>0.95</b>	<b>0.90</b>	<b>robust *</b>
Oildummy	1750	-3.332	2.564	1.281	-0.459	2.564	<b>0.94</b>	<b>0.90</b>	<b>robust *</b>
gasdummy	1750	-3.213	2.458	0.895	-1.229	2.458	<b>0.93</b>	<b>0.90</b>	<b>robust *</b>
parl	1750	-1.240	2.506	0.685	-13.848	13.038	0.83	0.85	possible
Law	1750	-1.189	2.983	1.508	-43.162	21.269	0.88	0.85	possible
Eca	1750	2.494	2.900	1.023	-8.874	14.118	0.81	0.80	possible
Eng	1750	-2.039	2.533	0.986	-14.727	13.171	0.81	0.78	fragile
Sbun	1750	1.944	2.574	0.717	-2.445	2.574	0.74	0.77	fragile
ssa	1750	-2.040	2.776	0.871	-13.512	13.499	0.77	0.76	fragile
Repb	1750	0.127	0.208	0.916	-0.452	0.235	0.77	0.72	fragile
Mena	1750	-1.747	3.949	0.601	-27.537	26.544	0.70	0.67	fragile
Ethnic	1750	-0.093	0.223	0.924	-1.445	0.387	0.77	0.66	fragile
nobund	1750	-1.269	3.436	0.587	-10.131	19.890	0.70	0.64	fragile
Surface	1750	$1.8 \cdot 10^{-7}$	$5.6 \cdot 10^{-7}$	0.365	$-3.87 \cdot 10^{-7}$	$1.09 \cdot 10^{-6}$	0.63	0.62	fragile
Lac	1750	0.847	3.002	0.874	-4.230	11.141	0.75	0.61	fragile
rthead	1750	0.007	0.059	0.893	-1.261	4.330	0.675	0.598	fragile
bureau	1750	0.187	0.237	1.098	-0.995	0.453	0.60	0.58	fragile
Frc	1750	0.563	3.475	0.751	-6.357	16.290	0.72	0.56	fragile
Wto	1725	-0.898	5.860	0.881	-28.936	34.434	0.74	0.56	fragile
Corr	1750	0.030	0.252	0.583	-1.015	0.483	0.70	0.54	fragile
Commu	1750	0.166	3.129	0.826	-12.418	24.418	0.64	0.52	fragile

Table 7 notes. The first column (headed " $I_{kit}$ ") reports the variable of interest used in the EBA application and the results relate to  $I_{kit}$ . All other labels are defined as in Table 3.

**Table 8: Second EBA application with economic and geopolitical variables -  $I_{kit}$  results**

$I_{kit}$	Obs	AVG coef.	AVG S.E.	AVG T	LEB	UEB	CDF(0)*	CDF(0)	Robustness
Fdio	1313	0.733	0.050	50.477	-0.740	0.233	<b>0.985</b>	<b>1.000</b>	<b>robust***</b>
Cgd	1311	0.696	0.0505	50.477	-2.920	1.990	<b>0.983</b>	<b>1.000</b>	<b>robust***</b>
Cab	1313	-0.123	0.018	3.599	-0.039	0.331	<b>0.995</b>	<b>0.999</b>	<b>robust***</b>
Internet	1311	0.010	0.004	1.327	-0.044	0.020	<b>0.984</b>	<b>0.988</b>	<b>robust**</b>
Gdpp	1313	0.004	0.001	2.052	-0.010	0.006	<b>0.939</b>	<b>0.981</b>	<b>robust**</b>
Ratiot	1520	-5.718	3.441	1.516	-51.899	21.403	<b>0.907</b>	<b>0.950</b>	<b>robust**</b>
Tel	1521	0.010	0.006	1.534	-0.010	0.006	<b>0.919</b>	<b>0.944</b>	<b>robust**</b>
Gdpg	1313	0.078	0.052	1.896	-0.600	0.810	<b>0.917</b>	<b>0.931</b>	<b>robust*</b>
Liquid	1311	0.011	0.009	1.323	-0.050	0.012	0.841	0.892	possible
Gcf	1311	0.161	0.143	2.826	-1.192	1.808	0.870	0.869	possible
Taxprofr	1088	-0.041	0.040	1.248	-0.530	0.440	0.840	0.842	possible
Popl	1311	0.196	0.232	1.166	-2.025	1.304	0.814	0.800	possible
Hmtaxcor	1520	-0.202	0.216	0.849	-3.510	0.500	0.744	0.771	fragile
Rir	1636	0.017	0.030	0.600	-0.087	0.030	0.583	0.716	fragile
Rex	1311	-0.020	0.058	0.665	-0.914	0.871	0.722	0.715	fragile
Unem	1088	0.069	0.139	0.831	-0.327	1.900	0.753	0.691	fragile
Ttrade	1331	-0.021	0.043	0.801	-0.242	0.109	0.753	0.684	fragile
Intresprd	1311	0.019	0.041	0.781	-0.650	1.720	0.753	0.679	fragile
Roads	1331	$8.509 \times 10^{-7}$	$2.212 \times 10^{-6}$	0.398	$-6.247 \times 10^{-6}$	$4.673 \times 10^{-6}$	0.647	0.649	fragile
Nreserve	1520	$5.989 \times 10^{-11}$	$1.858 \times 10^{-11}$	0.610	$-4.628 \times 10^{-10}$	$3.527 \times 10^{-10}$	0.708	0.626	fragile
Wgetogdl	1520	-8.698	37.807	0.707	-85.473	103.13	0.726	0.591	fragile
Lir	1311	0.004	0.027	0.593	-0.148	0.096	0.696	0.579	fragile
Rail	1311	$7.076 \times 10^{-6}$	$3.767 \times 10^{-5}$	0.426	-0.0003	0.0002	0.655	0.574	fragile
Gs	1311	$-4.309 \times 10^{-13}$	$2.509 \times 10^{-12}$	0.475	$-6.057 \times 10^{-12}$	$4.546 \times 10^{-12}$	0.670	0.568	fragile
Timeb	1141	-0.002	0.013	0.898	-0.028	0.017	0.787	0.562	fragile
Inflation	1311	-0.005	0.036	0.477	-1.335	1.374	0.668	0.560	fragile
Ratiop	1520	$3.939 \times 10^{-5}$	0.003	0.300	-0.007	0.009	0.610	0.504	fragile

Table 8 notes. The first column (headed " $I_{kit}$ ") reports the variable of interest used in the EBA application and the results relate to  $I_{kit}$ . All other labels are defined as in Table 3.