NESTA Diagnostic Tool

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Overview of Presentation
• The concept of Innovator
• Innovation Skills
• The Online Tool
• The ‘tailored’ Report
• How to use the Tool
• Q&A
Initial Thoughts
Who is an innovator?
What are their typical characteristics?
Would this apply to young people?
And how do we know?
Who is an innovator

• Creator of new ideas
• Whereas an entrepreneur views the idea as an opportunity & takes it to market
• An innovative entrepreneur takes the journey from idea through to new product or service
What are the innovators’ typical characteristics?

- Creativity
- Self belief
- Leadership
- Energy
- Risk-taking
NESTA Diagnostic Tool

Creativity
• ability to connect disparate ideas
• ability to problem solve
• ability to produce novelty
• ability to innovate
Self Belief

- Self-confident, self aware
- Can-do attitude
- Based on Bandura’s concept of self-efficacy
- Sense of personal empowerment
- look to role models and learn from social interaction & doing
Leadership

- Having an idea is necessary, but not sufficient
- It is crucial to be able to convince others
- Get their support
- See off rivals, through reasoned argument & performance
- Gain credibility for your ideas & thus take a lead
Energy

- Developing an idea into an opportunity and taking it through various stages to the market requires energy
- People with energy tend to have a lot on the go
- They can be impatient with others who are not so
- They are focused and achieve a lot
Risk-taking Propensity

- Risk-taking is complex & domain specific
- In entrepreneurship the focus has been on economic risk-taking
- Risk-takers may ignore risks when involved in something they believe in
- Risk-takers do not mind moving between jobs
- Risk-takers will describe themselves as such
The Online Tool
- Designed psychometrically for 14-19 year old respondents
- The link is provided on your desk top
- Click on the link to open the questionnaire
- On completion of all the questions, the young person will be able to print out a report
- A copy of which is provided in your conference pack
How to use the Youth Innovation Skills Questionnaire (YISQ)

- Used for development purposes — innovative skills
- Possibly link to specific activities
- Student complete the YISQ 6monthly basis
- The report provides a basis for discussion with a respected adult
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QUESTION & ANSWER SESSION

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